

PUBLIC AFFAIRS (MS, CERTIFICATE)

PUBLIC AFFAIRS TRACK, INTERNATIONAL RELATIONS TRACK, WOMEN IN POLITICS AND PUBLIC POLICY CERTIFICATE

Faculty

Public Affairs

Randy Albelda (Department of Economics), PhD, *University of Massachusetts Amherst* • State and Local Finance

Edmund Beard (Dean, John W McCormack Graduate School of Policy Studies, Political Science Department), PhD, *Columbia University* • Public Policy

Louis DiNatale, JD, *University of Connecticut* • Polling Research

Donna Friedman, PhD, *Brandeis University* • Public Policy

Carol Hardy-Fanta, PhD, *Brandeis University* • Gender, Race, Ethnicity and Politics • Policy Analysis

Erika Kates, PhD, *Brandeis University* • Women in Politics and Public Policy

Christa Kelleher, PhD, *Brandeis University* • Women in Politics and Public Policy

Robert Moran, MBA, *Harvard University* • Public Budgeting and Finance (Part-time)

Edward Romar (College of Management), PhD, *State University of New York Binghamton* • Organizational Behavior

John Viola, MS, *University of Massachusetts Boston* • Public Management (Part-time)

James Ward (Political Science Department), PhD, *Harvard University* • Policy Theory • Health Policy

Elaine Werby, MSW, *Boston College* • Housing, Welfare, and Elderly Issues

International Relations

Jalal Alamgir (Political Science Department), PhD, *Brown University* • International Relations/IPE

Brian Baltimore, MA, *Fletcher School of Law and Diplomacy* • International Finance & Banking • Emerging Markets (Part-time)

Edmund Beard (Dean, John W McCormack Graduate School of Policy Studies, Political Science Department), PhD, *Columbia University* • Democratization and Public Policy in Post-Communist Societies

Charles Cnudde (Political Science Department), PhD, *University of North Carolina* • International Relations • American and Comparative Politics • Public Policy and Administration

Leila Farsakh (Political Science Department), PhD, *University of London* • International Relations • Oriental and African Studies • Political Economy

Kathleen Hartford (Political Science Department), PhD, *Stanford University* • Chinese Politics • Research Methods • International Development

Esther Kingston-Mann (History Department), PhD, *Johns Hopkins University* • Cold War • Russia • Comparative History of Privatization/Development

Winston Langley (Political Science Department), PhD, *Howard University*, JD, *Suffolk University* • International Law, Human Rights • International Political Economy

Hormoz Shadadi (Political Science Department), PhD, *Massachusetts Institute of Technology* • Middle East Politics • American Foreign Policy • Political Theory

Primo Vannicelli (Political Science Department), PhD, *Harvard University* • International Development • European Union • International Institutions

Robert Weiner (Political Science Department), PhD, *New York University* • Eastern Europe • Theories of International Relations • International Organizations

The Program

Based in the John W McCormack Graduate School of Policy Studies and drawing on faculty from throughout the university, the MS in Public Affairs program offers a choice of two tracks: Public Affairs and International Relations.

Public Affairs

The Master of Science in Public Affairs focuses on three broad goals: to provide students with a detailed, accurate picture of the political and economic environments on the national, state, and local levels; to give them needed historical and cultural perspectives on public life in the region; and to ensure that they have the kind of technical, professional, analytical, and managerial skills needed to function effectively in the public realm. The curriculum also includes intensive analyses of current policy issues and concentrates on topics relating to metropolitan Boston, Massachusetts, and New England. Students are sought who are currently employed and who have had several years' experience in the public, private, and not-for-profit sectors, although students who have just completed an undergraduate degree are also considered. Those coming from the private sector usually hold or aspire to positions of authority in their organization's community relations, governmental affairs, or long-range strategic planning divisions. As most students are

employed full time, the program operates on an evening and weekend schedule. In addition to the faculty members listed above, the program also draws on other faculty from throughout the University. Faculty members holding part-time status in this program are career professionals—strongly committed to sharing their knowledge and skills with those entering the field.

Courses in the Public Affairs track are grouped in the following five areas:

1. The New England political and economic environments.
2. History, culture, and policy in New England.
3. Public management, organizational behavior, public budgeting and financial management, and program evaluation.
4. Analytical skills for policy makers.
5. Issue and policy analysis.

Degree Requirements

Thirty-six graduate credits are required to complete the Public Affairs curriculum. These credits are earned by completing eight three-credit courses distributed among the areas noted above, six one-credit weekend intensive modules (two per semester for three semesters), and a final capstone and case study seminar which carries six credits.

The curriculum leading to the MS in Public Affairs is highly structured. Students are expected to proceed through the program as a cohort, taking all courses in the proposed sequence. In order to accommodate students who have already had graduate training in one or more of these areas, the program allows students to transfer up to two equivalent courses into the program. In addition, students may take up to two independent study courses in place of required courses that have been completed elsewhere.

Public Affairs

Admission Requirements

Please see the general statement of admission requirements for all graduate studies programs in the "Admissions" section of this publication and, at the back of this publication, the sections on "Graduate Admissions Application Instructions" and "Special Instructions for Applicants to Individual Programs."

Each student must submit a completed application form, three letters of recommendation, a résumé, Graduate Record Exam (GRE) or Miller Analogies Test (MAT) scores, essays, and all undergraduate and graduate transcripts.

International Relations Track

The International Relations track focuses on five broad goals for its graduates:

- (1) a solid understanding of classic international relations theory in historical and contemporary contexts and of the concepts, structures, and institutions, both governmental and non-governmental, that define the global system;
- (2) a firm knowledge of the current international system and the political, economic and cultural factors that influence policy formulation;
- (3) a critical understanding of international political economy, the effects of globalization, problems and prospects in the developing world, the role of regionalism and of regional integration, the dynamics of international conflict and conflict resolution;
- (4) the capacity to utilize and apply a range of research methodologies to the study of relevant topics in international affairs;
- (5) competence in an individualized area of specialization, either functional (for example: international conflict resolution) or geographic (for example: European Union, Middle East).

In addition to the seminars specifically offered for the International Relations track, students may also enroll in other courses in anthropology, dispute resolution, economics, geography, history, languages, and political science. Through the Library Consortium, students also have access to a wide range of resources at other universities in the Boston area. Specific opportunities for involvement in development projects overseas may be available through the McCormack Graduate School's Policy Studies Center for Democracy and Development.

Degree Requirements

Thirty-six graduate credits over a two-year period are required to complete the International Relations track curriculum.

The curriculum includes core seminars, electives, and a capstone or master's thesis:

- Core Seminars (21 credits): Seven core courses of distinct focus, aimed at providing a solid foundation in major aspects of international relations:
 - Theories and Concepts of International Relations
 - Contemporary Issues in World Politics
 - Research Methods and Analysis in International Relations
 - International Political Economy
 - Globalization and International Development
 - Political Economy of Regional Systems
 - Advanced Studies in International Relations
- Elective Courses (9 credits): Three 3-credit electives are required. For a list of electives, please contact the program office. Electives are available in a variety of fields and are meant to encourage study in an area of special interest. By also focusing the master's thesis in the same area, students have an opportunity to pursue a distinct specialization in depth.
- Capstone or Master's Thesis (6 credits): Focused research on a distinct topic through which the student synthesizes work done in the various courses and also acquires expertise in a specific area of study.

As capstone, students may choose to complete either a policy-related capstone paper or a master's thesis. The thesis is a substantial and original paper approximately sixty pages long, indicating mastery of pertinent concepts and critical analysis. The thesis is defended before a faculty committee and provides the base for a comprehensive discussion of the broader context.

There is also a foreign language/international experience requirement to be satisfied, either by demonstrating proficiency in a foreign language or by submitting a record of extensive international experience (work and/or study overseas).

Admission Requirements

Please see the general statement of admission requirements for all graduate studies programs in the "Admissions" section of this publication.

Applicants will normally be expected to have a solid background in the social sciences (especially political science and economics), world history, and a foreign language (and/or substantial experience working or studying overseas). In certain cases, applicants may be admitted provisionally, with commitment to a study plan to be completed during the summer preceding the start of the program. Potential applicants are encouraged to meet with the program director for an individualized review of their background preparation. Current and prospective secondary-school teachers of social studies will find this track of particular interest in preparing them for teaching a variety of courses with an international and global focus.

Women in Politics and Public Policy Certificate (WPPP)

The program for Women in Politics and Public Policy is a two-semester graduate certificate program designed to prepare women to take on leadership roles in government and non-profit organizations, hold political office, and pursue advanced degrees, most frequently in law and public policy. The program offers a unique combination of academic work in policy studies and analytical and research skills, plus carefully supervised public policy internships, advising, and professional development activities. The role of gender in politics and policymaking is central to the program's design, goals, and curriculum.

The program is located within the Department of Public Policy and Public Affairs at the John W. McCormack Graduate School of Policy Studies and is administered by UMass Boston's Division of Corporate, Distance, and Continuing Education. Students take all courses as a cohort over two semesters, beginning in September.

Public Affairs

Certificate Requirements

The Program's academic focus is on the careful study of governmental structures and political processes, the effects of public policies on women, and the roles women have played in politics, policy formulation, and implementation. The role of gender in politics and policymaking is central to the program's design, goals, and curriculum. The six courses (see below for full descriptions) include core seminars, public policy research methods, and the internship:

Core Seminars: These two courses (PAF G 619, 623) teach students advanced policy analysis and practical skills for politics and public policy formulation and implementation by focusing on contemporary American public policy issues and women in American politics and policymaking

Research Methods (PAF G 626, 627): Two courses provide training in case study methodology for policy analysis and culminates with a case study seminar. Students complete a case study as their capstone project.

Public Policy Internships: These two courses (PAF G 622, 624) are the learning environments for a deeper understanding of the political and policymaking process. Students spend 250 hours over the two semesters as interns in the offices of members of the U.S. Congress or state senators and representatives; in state or local agencies non-profit or advocacy organizations; or at prestigious research institutes. Throughout the program, faculty guide students in the process of integrating theoretical knowledge and practical skills learned in their internships.

Students are required to complete eighteen credits for the certificate: nine credits in course work, six credits in the internship, and three credits through the final case-study project (including the case study seminar).

Admissions Requirements

Please see the general statement of admission requirements for all graduate programs in the "Admissions" section of this publication. Minimum requirements include a BA/BS degree, two letters of recommendation, and a personal interview. While the courses take place two evenings per week, the program is full-time over two semesters. Students are admitted in September only for the full program.

For more information about the program or to schedule an interview, please write or call:

Women in Politics and Public Policy Program
Division of Corporate, Continuing, and Distance Education
University of Massachusetts Boston
100 Morrissey Boulevard
Boston MA 02125-3393
Phone: (617) 287-6785
Email: j.ruvidich-higgins@umb.edu

Public Affairs and WPPP Courses

PAF G 601 The New England Political Environment

An introduction to the key contemporary systems that now constitute the environment in which legislative and executive policy-making and implementing processes work. This course is designed to provide a thorough understanding (in theory and practice) of: where, how, and by whom policy is made and implemented; how the process is/can be influenced; who pays and who benefits; and how to evaluate results (intended and actual).

3 Lect Hrs, 3 Credits

PAF G 602 The New England Economic Environment

This course introduces the student to the theory and tools of regional economies as a framework for analyzing policy issues. The economic and fiscal structure of Massachusetts is studied to identify the inner and outer workings of the Massachusetts economy vis-a-vis New England and the nation. The latter part of the course focuses on the economics of major issues facing policy makers. Such issues include public and private housing, health care costs, public pensions, fiscal and economic competitiveness, and the economics of the capital city, Boston.

3 Lect Hrs, 3 Credits

PAF G 603 Foundations of American Culture

This module begins with discussion of the culture concept and then concentrates on three traditions within our culture that have decisively shaped American values, behavior, and institutions ever since the first settlements: Puritanism, a "liberal consensus" (belief in constitutional self-government and private property), and individualism.

Hrs by arrangement, 1 Credit

PAF G 604 A Changing American Culture

This module requires students to consider the changes taking place in the American family and lifestyle, in the workplace, and in political behavior. How did policy making at the national and local levels contribute to the American record of spectacular growth? What were the human and environmental costs? To what extent can policy makers today expect to have to cope with cultural discontinuity? If post-industrial society is upon us, how will this affect the management of public and private institutions?

Hrs by arrangement, 1 Credit

PAF G 605 The Public Interest

This module is devoted to the philosophical assumptions underlying ideologies on the right (e.g., the negative state, free market, unlimited personal choice) and the left (e.g., the importance of community, the need for public power to promote the common good.) The course discusses definitions of "the public interest" and tries to resolve them.

Hrs by arrangement, 1 Credit

PAF G 610 Public Management: Theories and Principles

This course explores the complex environment in which today's public managers must effectively function. It introduces students to the various theories of complex organizations, with a particular emphasis on those developments most relevant to public organizations. As part of the effort to relate theory to practice, students' own work experiences become a legitimate and important aspect of the subject matter.

3 Lect Hrs, 3 Credits

PAF G 612 Organizational Behavior

This course examines the nature of human behavior in public sector organizations as a function of the individual, the groups within which he or she interacts, and the organizational setting. Topics include motivation, leadership, adaptation, socialization, conflict, and communication.

3 Lect Hrs, 3 Credits

Public Affairs

PAF G 614

Human Resources Management

This course is designed to familiarize students with the major elements of human resources management in the public sector: personnel management practices and the practice of labor-management relations. The first half of the course examines the basic concepts of human resources management and the principles of planning and forecasting human resources needs. This part of the course examines career planning and management, job design, pay systems, selection, training, and equal opportunity. The second half of the course explores the nature and history of labor-management relations, focusing on the tactics and strategies of management and union representatives and the legal constraints on their behavior in: (1) the organization of public employee unions; (2) contract negotiation; and (3) contract administration and interpretation.

3 Lect Hrs, 3 Credits

PAF G 615

Public Leadership

This course is a graduate research seminar with emphasis on how major leaders are identified, recruited, and selected for key positions of institutional power within the United States and the impact these choices have had on the functioning of those institutions. While most discussions focus on political leaders, a number of non-political leaders—business and academic—are also assessed. One major unifying theme of the course is the central role of personal ambition in driving people to achieve.

3 Lect Hrs, 3 Credits

PAF G 619

WPPP: Contemporary American Public Policy Issues

Fall seminar in Program for Women in Politics and Public Policy. This course provides an overview of the policy-making process and electoral politics, then examines several central public policy issues of contemporary concern, including homelessness and poverty, health, and environmental issues. Readings from the disciplines of sociology and political science analyze how public policy is shaped both by internal processes of government and by interest-group dynamics.

3 Lect Hrs, 3 Credits

PAF G 620

Analytic Skills I: Skills for Policy Analysis

This course will introduce a variety of policy analysis tools for policymakers and public managers/administrators; provide an overview of how public policy is shaped by research and numerical data; encourage students to generate research questions and match research methods to the questions; teach how to interpret numerical data in tables, charts, research reports, and articles; introduce basic statistical analysis tools and the interpretation of statistical results as they inform public policy decision making.

3 Lect Hrs, 3 Credits

PAF G 621

Analytic Skills II: Research Methods

This course will provide a more in-depth focus on the Case Study Method and its related skills, including interviewing, analysis of documents/archives, analysis of prior research findings, qualitative research skills and analysis, and determination of policy implication. Students will cover both theoretical aspects of these topics and apply them as they prepare their capstone proposal.

3 Lect Hrs, 3 Credits

PAF G 622

WPPP Fall Internship

In close consultation with the instructor, students in the WPPP Certificate Program develop and begin to work at an internship placement in a city, state, or federal government agency, in a lobbying or research organization, or in a non-profit organization whose work is directly related to public policy. Interns spend 16-20 hours per week in the placement, keeping a record of work activities, skills development, and relationship between course curriculum and learning at the internship. Students also meet regularly with the instructor to discuss the progress of their internship placement.

3 Lect Hrs, 3 Credits

PAF G 623

WPPP: Women in American Politics and Policy Making

Spring seminar in Program for Women in Politics and Public Policy. This course explores how politics and government affect American women's lives today and examines the ways that women participate in the political process in order to influence the course of public policy. Readings bridge the disciplinary perspectives of sociology and political science; newer feminist theoretical perspectives on public policy issues are included.

Prerequisites: PAF G 619, 622, 626.

3 Lect Hrs, 3 Credits

PAF G 624

WPPP: Spring Internship

The internship placement begun in the fall is completed and evaluated. Students in the WPPP Certificate Program prepare and present a paper integrating the theoretical knowledge and practical skills based on their internship.

Prerequisites: PAF G 619, 622, 626.

3 Lect Hrs, 3 Credits

PAF G 625

Public Budgeting and Financial Management

The public budgeting process in theory and practice. Students are introduced to contemporary approaches to public budgeting as well as to the difficulty of planning in the public sector, the dilemmas of choice and of priority setting, the results of incrementalism, and the nature of budgetary "rationality." In addition, the course examines the nature and scope of public financial management at the state and local level. It familiarizes students with state and local government financial reporting and accounting, current operating expenditures, techniques for evaluating capital expenditures and products. It explores borrowing and debt management, evaluation of municipal credit quality, managing cash assets and liquid securities, simulations and financial forecasting, and evaluating and controlling financial management practices.

3 Lect Hrs, 3 Credits

PAF G 626

WPPP: Case Study Methodology for Policy Analysis

This course is required preparation for AMST 625. The first part of the course focuses on the political and economic context in which policy disputes are raised and resolved through various political processes. Subsequent course work examines policy conflicts with emphasis on relative strengths and weaknesses of contending political forces. Students in the WPPP Certificate Program complete a case-study exercise based on readings, library research, and interviews that concentrate on a contemporary public policy controversy.

3 Lect Hrs, 3 Credits

Public Affairs

PAF G 627

WPPP: Case Study Seminar

The case study provides an opportunity for students in the WPPP Certificate Program to design and complete a substantial research paper, analyzing in detail one example of public sector decision-making, and integrating theoretical perspectives from the seminars. In close consultation with the instructor, student teams choose a controversial policy decision/area in which they wish to develop expertise—often these topics are related to the student's internship placement. Students will make oral presentations from the case studies.

Prerequisites: PAF G 619, 622, 626.

3 Lect Hrs, 3 Credits

PAF G 645

Program Evaluation

This course explores the issues involved in and techniques applicable to evaluation of programs in the public sector. The course focuses on how to define programmatic objectives and output measures and how to develop evaluation methods and instruments. It further addresses how to implement such studies and demonstrate their worth.

3 Lect Hrs, 3 Credits

PAF G 651, 652, 653, 654, 655

Policy Workshops

A series of weekend workshops addressing public policy issues of concern to the Commonwealth.

1 Credit Each

PAF G 691

Capstone/Case Study Seminar

Students in the MS in Public Affairs Program have the opportunity to complete a final project under the supervision of a faculty advisor. The project may be a case study of a public policy or significant piece of legislation which involves tracing its history, analyzing the political, economic, and social context in which it developed, identifying and examining the roles played by those who were instrumental in its development, and assessing its intended and actual impact. It may also be a critical examination of a policy issue confronting a student at his or her place of employment. While completing their case study project, students participate in a weekly seminar that focuses both on the substantive issues under examination and on case study methodology.

Hrs by arrangement, 6 Credits

PAF G 695, 696

Independent Study

Advanced course of independent readings under the guidance and subject to the examination of the instructor. Areas and topics according to student need.

Hrs by arrangement, 1 Credit

PAF G 697

Special Topics in Public Affairs

An advanced course offering intensive study of selected topics in public affairs. Course content varies according to the topic and will be announced prior to registration.

3-6 Lect Hrs, 3-6 Credits

International Relations Courses

Core Courses

PAF G 631

Theories and Concepts of International Relations

This course provides students with a critical assessment of the major theories and concepts which define international relations as a field of study. It has two primary goals: (1) in-depth analysis of explanatory theories (e.g., realism, idealism, structuralism, neo-liberalism, interdependence, functionalism) and of core concepts (e.g., sovereignty, national interest, collective security, balance of power); and (2) examination of the historical evolution of international systems, with focus on the modern state system and the Cold War period. Special attention is given to the processes and institutions (e.g., international law, United Nations, NGOs, international civil society) that contribute to conflict resolution and international cooperation. Ultimately, this course provides the foundations (conceptual, historical, theoretical) that graduate students in International Relations need as a preparation for the curriculum's more specialized and advanced courses.

3 Lect Hrs, 3 Credits

PAF G 632

Contemporary Issues in World Politics

This seminar focuses on current, major issues with an international dimension and/or global impact and with salience for the emerging patterns of world politics. While engaging in critical analysis of current issues, it examines the broader conceptual context and analytic framework which explain interactions among nations. Weekly reports based on assigned readings as well as a major research paper pursue distinct goals: the critical utilization of concepts; the refinement of analytic tools; the examination of different perspectives (national, international, global community); policy analysis.

3 Lect Hrs, 3 Credits

PAF G 633

Research Methods and Analysis in International Relations

This course introduces students to basic concepts and skills for research, both academic and practice-based, in international relations areas. It discusses the stages of research, from identifying appropriate questions and assessing existing literature, through framing questions in researchable fashion, identifying the best research approaches for those questions, identifying existing data resources, creating research agenda for gathering new quantitative and qualitative data, analyzing and weighing different forms of data, and drawing defensible conclusions while identifying further areas for research. Specific international relations concepts and major geographic regions are used as foci for readings and major international data sets.

3 Lect Hrs, 3 Credits

PAF G 634

International Political Economy

The course engages students in a study of the relationship between economics and politics in the public affairs of humankind as influenced by global institutions such as the World Bank, the International Monetary Fund, the World Trade Organization; non-governmental organizations such as multinational corporations, local business partnerships, workers unions; and political entities such as national, regional, and global governance systems. The course also includes an interdisciplinary focus on the role of theory; the structures of knowledge, technology, and security; the behavior of consumers; and the mobilization of values as well as opinions expressive of those values.

3 Lect Hrs, 3 Credits

Public Affairs

PAF G 635**Globalization and International Development**

This course provides a comprehensive study of the major concepts and theories necessary for a critical understanding of the socio-political-economic problems and possibilities facing Third World countries in their quest for development. While examining the domestic determinants of development, the course focuses on the role of international institutions and the dominant countries (United States, European Union, Japan) in shaping the policy options in developing countries, with particular attention to the process of globalization as a recent contributor to the problem of underdevelopment.

3 Lect Hrs, 3 Credits

PAF G 636**Political Economy of Regional Systems**

The general goal of this course is to examine the distinct patterns of regional groupings (Western Europe, Middle East, Southeast Asia, Latin America, North Africa and Mediterranean, Sub-Sahara Africa): the inter-state relations which define the region, with primary focus on political-economic issues; the interplay between regional issues and the broader context of international relations; and the impact of globalization on the political, economic, and cultural aspects of each region. For any one semester, however, within the broader analysis of regional systems, the focus will be on one single region—e.g., the European Union.

3 Lect Hrs, 3 Credits

PAF G 681**Advanced Studies in International Relations**

This course provides students with a critical, in-depth assessment of a distinct and specialized area of international affairs—for example, the impact of multinational corporations, or approaches to international conflict resolution. It is designed for students in the International Relations track who have already completed the required six core courses in the track, and it builds on the body of knowledge so acquired. Structured as an intensive seminar, the course includes: study of the relevant literature on the topic, including a critical review of journals; review of the theoretical debates; participation in coordinated, team-research projects designed to analyze all the major aspects of the topic and share the results through systematic presentations.

3 Lect Hrs, 3 Credits

PAF G 692**Capstone in International Relations**

Under the supervision of an appointed capstone advisor, students complete a policy-related capstone paper.

Hrs by arrangement, 6 Credits

PAF G 694**Independent Study in International Relations**

An advanced course of independent readings under the guidance and subject to the examination of the instructor. Areas and topics are chosen according to student needs, as determined by review of the student's completed coursework and academic goals. The director of the International Relations Track will determine the suitability of the independent study proposal and will guide the student to the appropriate faculty supervisor. The proposed project should provide the student with a critical, in-depth assessment of a distinct area of study within international relations that is not covered by available courses.

3 Lect Hrs, 3 Credits

PAF G 699**Master's Thesis in International Relations**

Under the supervision of the appointed thesis advisor, students complete a major research project that makes a substantive contribution to critical understanding about a salient issue in contemporary international affairs. Students are also expected to explore in depth the broader context of the thesis topic. The final product is a substantial paper of approximately 60 pages indicating mastery of pertinent concepts and critical analysis. The thesis is defended before a faculty committee, and also provides the basis for a comprehensive discussion of the broader context.

Hrs by arrangement, 6 Credits