



## Strategic Plan

### **VALUE PROPOSITION (DRAFT, 11/15/06)**

The University of Massachusetts Boston:

- Provides students, at moderate cost, the resources of a research university and the experience of a small college environment.
- Has special expertise and success in promoting the intellectual, professional, civic and personal growth of students from diverse backgrounds.
- Collaborates with partners – especially in urban communities – to create opportunities, solve problems and build on community strengths.
- Focuses its research capacity on creating new knowledge; supporting social justice; informing public policy; and promoting the wellness of individuals, families and communities.