Focus on India: Global Industry & Competitive Analysis

Testimonials

One 2016 participant said, “If there was one word to describe our study abroad experience in India it would be ‘magical’. As an experienced traveler I used discretion in choosing to spend precious school break days to visit the most interesting places I knew would be new and educational. Having multiple friends from India, I had a good introduction beforehand. However, knowing about India in theory was so very different than observing it first hand, which allowed for deep understanding of the issues I had heard about. Stepping onto the streets of Delhi, the crowds, street sellers and seeming chaos can be overwhelming at first. It may take a few days to get a grip on the city's pulse and rhythm. However, soon I was engrossed in learning how business is conducted, the richness of cultures, traditions, and systems in place which make this country a diverse and complex economic center. The challenges and opportunities are exciting, and despite everything, one can easily understand the great strides businesses have and continue to make in competing as an equal in the regional and global market. In the short time we were there, our mentors arranged a meet up and visit with several companies from different fields. In between company visits, we were exposed to wonderful cultural, tourist sites and experiences. Overall, the trip was dynamic, meaningful and very memorable. I hope to return soon to see more of India.”

Another 2016 participant said, "As an undergraduate student, I definitely recommend to take this trip for the following reasons: the networking, business culture exposure, information, and personal growth. You will learn and have fun at the same time. Be ready to experience something unique. This trip is something that you will remember. Connect, interact, participate, learn and build your leadership skills. India is a rich country with a rich culture, also is one of the BRIK economies of the world. Bring the best of you and you will get the best out of India."
One 2012 participant said, “Before arriving in India, I knew of some things to expect. ... I saw it all and even more, but seeing it – the individual components of India, at its most honest light was something completely different”. She goes on to elaborate, “But, we weren’t just studying in a classroom, in a first class hospital putting patients’ needs before numbers and profitability, in an LG factory, or by shopping in an urban marketplace. We were there to experience India to see the colors; meet the people, taste the food, feel the energy, and receive the greatest culture shocks of our lives. We rode “tuk tuks”, ate Dahl but fell in love with nan, and haggled with vendors. We visited the Taj Mahal, the Red Fort, Ashkardam temple, the Fort of Jaipur – saw the miraculous saffron plants growing outside of their climate, and rode elephants and camels. The most amazing out of classroom destination for me was the Taj Mahal - a palace as a tomb created by the great Mughal King for his queen, Mumtaz Mahal. My whole life, I have known of its existence and always hoped to one day see it. It’s a true wonder of the world. Actually seeing it though was something spectacular. It took your breath away and didn’t give it back until you were back on the bus.”

One 2014 participant said, "Participating in the India study abroad program was one of the best decisions that I made and I will remember the experience for a very long time. The information sessions led by Professor Bando were helpful in preparing students for the program. I was impressed by our access to large companies and opportunities to interface with top executives. We were especially appreciative of the hospitality and care that our hosts, business leaders and people in India showed to us. Not only did we get to visit companies, we learned a great deal about India’s beautiful culture and history through trips to various cities and landmarks, all of which helped us better understand business practices. I would say that our student group formed a strong bond during the trip and are still in touch with one another. Overall, the India trip far exceeded my expectations and I am truly grateful to have had the opportunity to visit this incredible country."

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