Job/Organization Information

Job Title: Canvass Director at The Fund for the Public Interest

URL:

ELIGIBILITY

Classification(s): Degree Level(s):
Senior  Bachelor's

Major(s):
- College of Liberal Arts
- College of Science and Mathematics
- School for the Environment
- College of Management – Management
- College of Management – Management – Accounting
- College of Management – Management – Finance
- College of Management – Management – International Management
- College of Management – Management – Marketing
- College of Management – Management – Supply Chain & Service Management
- College of Management – Master of Business Administration (MBA)
- College of Nursing & Health Sciences
- College of Education and Human Development
- McCormack Graduate School of Policy and Global Studies – Conflict Resolution
- McCormack Graduate School of Policy and Global Studies – Gerontology
- McCormack Graduate School of Policy and Global Studies – Gerontology Research/Policy
- McCormack Graduate School of Policy and Global Studies – Global Governance and Human Security
- McCormack Graduate School of Policy and Global Studies – Management of Aging Services
- McCormack Graduate School of Policy and Global Studies – Public Policy
- School for Global Inclusion and Social Development – Rehabilitation Counseling
- School for Global Inclusion and Social Development – Vision Studies
- College of Advancing and Professional Studies – Database Technology
- College of Advancing and Professional Studies – Forensic Services
- College of Advancing and Professional Studies – Frank J. Manning Certificate in Gerontology (online)
- College of Advancing and Professional Studies – Instructional Design
- College of Advancing and Professional Studies – Mental Health Counseling (online)
- Individual Major
- Other

Overall GPA:

POSITION INFORMATION

Job Number:
2459153

Job Posting Date:
3/27/2017

Job Title:
Canvass Director

Organization Name:
The Fund for the Public Interest
Organization Description:
The Fund for the Public Interest is a national non-profit that provides campaign and fundraising support for some of the nation’s leading progressive non-profit groups. We operate three telephone canvass offices to work on behalf of these groups on issues ranging from environmental protection – clean air, clean water, fighting global warming – to public interest issues like food safety and closing tax loopholes.

Search Firm Name:

No. of Openings:

Work Schedule:

Hours per Week:

Wage/Salary:

Employment Start Date:

Employment End Date:

Job Description:

Canvass Director for Fund for the Public Interest

There’s no sugarcoating it: The election results are profoundly disappointing. We woke up to a President who denies climate change and stands with coal and dirty energy. We woke up to a country whose politics are more divided than ever. We need passionate hardworking people to tip the scale back in the public interest. It's time to take a job with us. As a canvass director for the Fund, you'll run a campaign office in one of dozens of cities across the country. You'll recruit, hire and manage a campaign staff of 10 to 40 people. You and your staff will raise money, sign up members, and build clout in that community through canvassing neighborhoods to educate citizens about the issues and get them involved in campaigns to win real change. You'll also work with our partner organizations to use campaign tactics outside of canvassing, such as petition drives, coalition building, letter writing, phone banks, media work, or news conferences. In essence, your job is to build a team of committed activists who mobilize thousands of citizens to take action. You give leading groups the people power they need to win. It’s definitely not your typical entry-level job. It’s a campaign environment, and we’ll give you more responsibility than you probably thought you could handle. So you’ll have to think on your feet and be ready to put in the hours it'll take to make a difference on these campaigns. But the most rewarding part of the job is that at the end of the day, you’ll know you’re making a significant difference — not just on the issues you’re working on, but also for the staff you’re training and the people you’re talking to in the community. TRAINING We have an excellent training program — it’s one of the things for which we’re most widely recognized. All positions have a month–long initial training, most of which is spent working in an existing field office and getting hands–on training. After that, we follow up with a classroom–style training. Throughout the year, new and experienced canvass directors will participate in advanced trainings on staff management, canvassing, campaign strategy, media, and public speaking. LOCATIONS We work on the campaigns and the issues that we think are the most pressing, and set up our ground operations where we think we can make the biggest difference. We are running campaigns in AZ, CA, CO, CT, FL, GA, IA, IL, MA, ME, MD, MI, MN, MO, NC, NH, NJ, NM, NY, OH, OR, PA, RI, TX, WA, WI, and Washington, D.C.

PAY AND BENEFITS The target annual compensation for Canvass Directors is $28,400 – $31,900 in the first year, depending on the position. The Fund offers a competitive benefits package. We also offer an excellent training program and opportunities for advancement. RESPONSIBILITIES As a canvass director you will run a local grassroots campaign office for one of the groups we work with. You will be responsible for hiring, training, and managing a staff of canvassers. You'll also recruit supporters, raise money and mobilize thousands of people to take action. Being a director requires that you work independently, exercising good judgment and discretion to meet the office's staffing, campaign and field work goals. MEET GOALS FOR YOUR CAMPAIGN Reach or exceed your office’s fundraising and membership goals. Most offices have goals of educating 100,000 people, gathering 35,000 political actions, raising $250,000 and identifying 5,000 members each year. RECRUIT, TRAIN AND MANAGE A STAFF OF CANVASSERS Recruit, hire, and manage a campaign staff of 10 to 40 staff. Train staff on effective canvassing and campaigning techniques. Run staff meetings and skills trainings. Arrange expert briefings and issue workshops to educate and motivate staff. Evaluate staff performance and give ongoing feedback. Identify strong staff, teach them leadership skills, and promote from within. CANVASS Lead by example. Canvass two to three times a week so you can train new staff; evaluate current staff; raise money; identify and activate members; and educate the public on the issues. OVERSEE ADMINISTRATION Oversee administrative functions related to campaign goals, staff management, fundraising and membership development, and general office management. Ensure that funds raised and member information collected gets to the partner organizations. Complete your staff's payroll accurately and in a timely fashion. OTHER CAMPAIGN TACTICS In addition to the campaign work that happens while canvassing, you will work with partner organizations to employ campaign tactics outside of canvassing, such as petition drives, coalition building, letter writing, phone banks, media work and news conferences. Fund for the Public Interest is an equal opportunity employer and will not discriminate against any employee or applicant on the basis of race, color, national or ethnic origin, religion, age, sex, disability, pregnancy, sexual orientation, gender identity or veteran status.

Qualifications:

We're looking for recent graduates and passionate individuals who want to get involved with activism and grassroots campaigning.
POSTING INFORMATION

Job Location Country: Job Location State:

AL
AK
AZ
AR
CA
CO
CT
DE
DC
FL
GA
HI
ID
IL
IN
IA
KS
KY
LA
ME
MD
MA
MI
MN
MS
MO
MT
NE
NV
NH
NJ
NM
NY
NC
ND
OH
OK
OR
PA
RI
SC
SD
TN
TX
UT
VT
VA
WA
WV
WI
WY

Job Location City: Position Type:

Nationwide Full-Time Entry Level

Position Eligibility: Job Function:

Community Organizing/Activism

Job Industry:
Agriculture
Environment
Non-Profit/Philanthropy

APPLICATION INSTRUCTIONS

Application Deadline Date:
6/25/2017

Application Instructions:
To apply, go to http://www.fundjobs.org

Additional Application Document Required?: