Want to prepare for a career as a writer? Want to edit news articles, write essays for magazines, or create social media campaigns? Consider Professional & New Media Writing!

PROGRAM OVERVIEW
The Professional & New Media Writing (PNMW) program develops a student’s ability to practice professional writing with competence, flexibility, and sophistication. The program provides focused attention on making the transition from student to professional. Part of this transition is thinking rhetorically about workplace writing and professional communication.

Skills learned include:
• Using language to construct well-reasoned arguments in which trustworthy information supports assertions
• Editing documents with sensitivity to an audience’s linguistic, grammatical, and syntactic understanding
• Practicing ethically conscious writing
• Reflecting critically on writing choices and the criteria used when making decisions
• Building proficiency using a range of software tools for creating compositions in multiple modalities (oral, written, visual, audio)
• Communicating specialized information to non-specialists
• Building professional relationships and developing a writing portfolio

CONCENTRATION AND MINOR
The PNMW concentration enables English majors to add the focal area of PNMW to their major. The PNMW minor requires the same set of courses and is for students majoring in other fields.

ADMISSION TO THE PROGRAM
Undergraduate students can declare the PNMW minor or concentration by contacting the English Office and making the request. Students must complete ENGL 101 and ENGL 102 (or their equivalents) before starting the PNMW program.

CAPSTONE INTERNSHIP
The program culminates in an internship in which the student demonstrates writing proficiency in a professional environment. Students identify and apply for internships on their own, with final approval from the program Director. For the internship to count toward the program requirements, the student must do workplace writing for 10-20 hours a week for the duration of the internship.
COURSE REQUIREMENTS FOR THE CONCENTRATION AND MINOR
The Professional & New Media Writing program requires six courses (18 credits):

- **THREE “CORE” COURSES**
  - ENGL 306: Advanced Nonfiction Writing
  - ENGL 307: Journalism and Media Writing
  - ENGL 308: Professional Editing
  - ENGL 309: Multimedia Authoring

- **TWO “ELECTIVE” COURSES**
  At least one Elective must be at the 300-level or higher.
  - ENGL 203: Writing: Craft/Context/Design
  - ENGL 204: Professional Writing and Document Design
  - ENGL 216: Reading and Writing Journalism
  - ENGL 300: Intermediate Creative Writing Workshop
  - ENGL 301: Advanced Poetry Workshop
  - ENGL 302: Advanced Fiction Workshop
  - ENGL 312: Digital Composition and Culture
  - ENGL 440: History of the English Language
  - ENGL 448: Perspectives on Literacy
  - ENGL 477: Professional and New Media Writing Internship II
  - ENGL/CINE 311: How to Write Like a Film Critic
  - THRART 275: Introduction to Screen and Television Writing
  - COMM 350: Political Communication
  - A “Core” course may count as an Elective if not previously taken as part of the “Core” requirement.
  - Other courses not on this list may count as Electives in consultation with the PNMW Program Director and the Undergraduate Program Director in the English Department.

- **ONE “CAPSTONE” INTERNSHIP**
  This course is taken concurrently with an internship.
  - ENGL 475: Professional & New Media Writing Capstone Internship: Work directly with faculty and focus on the transition from student to professional. Discuss the internship with other students and brainstorm strategies for handling difficult workplace experiences (if any). During this course, students develop a digital portfolio and complete a program reflection.

OTHER REQUIREMENTS
- Students must receive a minimum grade of C minus in these courses.
- Courses cannot be taken as pass/fail.
- Five courses must be completed in residence at UMass Boston.
- One course can be transferred in with permission of the English Department Undergraduate Program Director.