College of Management
Graduate Programs

Master of Business Administration
MS in Accounting
MS in Finance
MS in Information Technology
MS in International Management
PhD in Business Administration
Welcome!

WE ARE BOSTON’S PUBLIC BUSINESS SCHOOL.

The mission of the College of Management is to:

- Provide accessible and high-value education to a diverse student body
- Generate thought leadership in business and policy disciplines
- Share innovative ideas and practices valuable to business and society
- Support sustainable, socially responsible organizational leadership
- Use the advantage of our location in Boston—we see Boston in the world and the world in Boston.

With our roots proudly in our local community, we engage in the wider world as we prepare our graduates to take part in an economy that is interconnected and technologically dynamic.

We invite you to learn more by browsing this brochure. You will find even more details on our website.

www.umb.edu/cmgrad
Who We Are

OUR STRENGTHS

- World-class faculty committed to excellence in teaching, research, and professional activity
- Flexible scheduling that allows full- or part-time study
- Most diverse graduate business program in New England
- Small class sizes
- Affordable costs
- Strong career services
- Convenient location
- Accreditation by AACSB*

OUR STUDENTS’ EDUCATIONAL BACKGROUNDS

Life Sciences/Medicine  Natural Sciences  Mathematics  Engineering  Economics  Business Management  Social Sciences

OUR STUDENTS
2012 SNAPSHOT
Average age: 27, ranging from 19 to 45+
Average undergraduate GPA: 3.32
Average GMAT/GRE equivalent score: 585
Average TOEFL: 98, Minimum TOEFL: 90
Average years of work experience: 4.5
Male/Female: 53.1%/46.9%
Full time/Part time: 47%/53%

OUR FACULTY
View full faculty profiles and the current research they are involved with on our faculty profile pages: www.umb.edu/cmfaculty

SOME ORGANIZATIONS FOR WHICH OUR GRADUATES WORK


* The Association to Advance Collegiate Schools of Business. www.aacsb.edu/
Why Choose UMass Boston?

DISTINGUISH YOURSELF IN THE COLLEGE OF MANAGEMENT
A significant amount of education takes place outside of formal coursework, through peer advising, internships, professional networking, independent research experiences, and other co-curricular activities. Through these experiences, students consolidate their academic work with their professional goals so that they improve their overall university learning experience.

BLOOMBERG CERTIFICATION
The College of Management (CM) offers the opportunity for students to become Bloomberg certified, with 12 dedicated computer terminals in our CM research and trading room. As the industry standard, the Bloomberg Professional service is the product of choice for real-time and historical financial news for central banks, investment institutions, commercial banks, agencies, and law firms in over 160 countries.

GRADUATE BUSINESS ASSOCIATION (GBA)
The Graduate Business Association aims to increase the value of the graduate business programs offered by UMass Boston’s College of Management by extending member personal, academic, and professional development beyond the classroom.

MASTER’S THESIS OPTION (MTO)
Students in the MBA program can choose to complete the master’s thesis option. Students will conduct applied or theoretical research, resulting in a significant, coherent body of work, and demonstrate thorough knowledge of both research principles and the subject area.

GRADUATE STUDENT MANAGED FUND (GSMF)
The primary objective of the Graduate Student Managed Fund is to provide participating students an opportunity to gain valuable hands-on experience in security research, valuation of assets, asset allocation, and portfolio management. The GSMF serves as a perfect platform to help students combine the knowledge they have acquired in the classroom, their own professional experience, lectures from professional guest speakers, and the resources and networks the school has to offer.

CM FINANCIAL SERVICES FORUM
The Financial Services Forum at the College of Management is a source of current information and commentary on the health and critical issues facing the financial services industry in Boston and nationally.
NET IMPACT
Net Impact is a new generation of leaders transforming the world through the work we do, throughout our careers, on campus and in our communities. The mission of Net Impact UMass Boston is to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world.

CLEAN ENERGY AND SUSTAINABILITY CERTIFICATE
Clean energy is one of the fastest-growing sectors globally, and Massachusetts is in the forefront of this trend. With this growth come new expectations for workforce education and training, and UMass Boston is paving the way. A joint venture of UMass Boston's College of Management and the Department of Environmental, Earth, and Ocean Sciences (EEOS), this program also features collaborative engagement with area businesses, nonprofit and social enterprise organizations, and other groups committed to building a more sustainable world.

INTERNATIONAL PROGRAMS
Many UMass Boston students have traveled abroad and have come back with priceless experiences. Some international programs are short, with an average duration of 15–20 intensive days abroad and the possibility to continue an independent research study upon return. A typical study-abroad program consists of company visits, interactive lectures, and some cultural tours. Students engage face-to-face with local executives.

Some examples of our study-abroad trips:
- Entrepreneurship in the United States and China
- Doing Business in Brazil
- Business and Entrepreneurship in India
- Hessen Exchange Program in Hessen, Germany

CAREER SERVICES
UMass Boston graduate students and alumni enjoy full access to a vast array of career services through the College of Management Career Center:
- Internship and job placement career advancement seminars,
- Résumé/professional correspondence workshops,
- Career fairs/on-campus recruiting events
- A portal of positions available to all CM students and alumni
Master of Business Administration (MBA)

The MBA program combines strategically focused management curriculum with optional specializations that prepare students for specific management responsibilities. Small classes are typically taught by full-time, academically and professionally qualified faculty.

Our small classes create an active learning environment with a great deal of faculty-student interaction. MGT 650 (Organizational Analysis and Skills), our required first-semester course, incorporates the team-building and analytical skills that will be developed throughout the program. Many MBA classes have a major case component that provides insight into corporate, non-profit, and small-business issues. Others use real-world projects and simulations to connect classroom learning to practical experience and create a thoroughly inclusive classroom environment.

To earn an MBA, students complete a total of nineteen courses, including eleven required courses and eight electives chosen from an array of nearly eighty advanced course offerings. Students with recent undergraduate degrees in business may be eligible to waive up to 8 core courses, but are required to complete a minimum of 14 courses total to receive the MBA degree.

For more information about our MBA program, please visit us at: www.umb.edu/mba

SPECIALIZATIONS
Students may specialize in a particular area by choosing 3–4 relevant electives. Specialization areas include:

- Accounting
- Business Intelligence
- Entrepreneurship
- Environmental Management*
- Finance
- Nonprofit Management
- Healthcare Management
- Human Resource Management
- Information Systems
- Internet Marketing
- International Management
- Leadership and Organizational Change
- Marketing
- Supply Chain Services Management

*Clean Energy and Sustainability Certificate available in addition
Master of Science in Accounting (MSA)

The MSA is designed to provide proficiency in accounting practices and the tools required to facilitate critical thinking needed to be a successful manager in the accounting field. The MSA provides the education and skills training needed to succeed in the accounting profession in an era of heightened financial scrutiny and regulation. The curriculum has been designed in consultation with leading CPA firms and corporations in the Boston area, academicians from around the country, and members of the Department and College of Management Advisory Boards.

To receive the MSA, students must complete a total of 15 courses: six Business Core courses, five Accounting Requirements, three Accounting Electives, and one Accounting Capstone Course. Students with a bachelor’s degree in management or a closely related field can waive up to three courses from the required Business Core or Accounting Foundation courses, including a maximum of 1 course from the Accounting electives.

The MSA program from UMass Boston has been approved by the Massachusetts Board of Public Accountancy, the governmental agency responsible for granting CPA licenses in the commonwealth. As such, once you earn your MSA from UMass Boston, you are eligible to sit for the CPA exam under the 150-hour requirement instituted by the Board of Accountancy of the Commonwealth of Massachusetts in 2002. After you pass the CPA exam, you will immediately qualify for a license—no work experience is required. You will be issued a nonreporting license which allows you to use the CPA designation and perform all services of a CPA with the exception of signing off on financial statements.

For more information about our MSA program, please visit us at: www.umb.edu/msa.
Master of Science in Finance (MSF)

The MSF program in the College of Management provides comprehensive graduate education in corporate finance and investment. The curriculum has been designed by the College of Management Accounting and Finance (AF) faculty in consultation with the AF Department’s Advisory Board to assist students in furthering careers in various aspects of finance and management and in preparing for the Chartered Financial Analyst (CFA) exam.

To receive the MSF, students must complete a total of 15 courses (through course work or waiver), composed of nine Business Core courses, five Finance Electives, and one Finance Capstone course. Students with a bachelor's degree in Finance or a closely related field may be able to waive up to four courses (12 credits) from the required Business Core courses.

For more information about our MSF program, please visit us at: www.umb.edu/msf.
Master of Science in Information Technology (MSIT)

More and more, today’s IT professionals are shifting away from development work to integrative, strategic, and change-enabling projects—work that can only be performed with a clear understanding of the business and technology context. The MSIT program provides that understanding. It trains professionals to manage IT assets and employ technology effectively to help knowledge-intensive, technology-driven organizations increase their efficiency and competitiveness.

The program focuses on integrating knowledge of IT and the functional areas of business, and it emphasizes applying IT strategically and developing competence in business intelligence, IT security, project management, and innovation. It builds upon its students’ professional experience to prepare them for such roles as business systems analysts, database analysts, IT managers, IT product analysts, and project managers in corporate, healthcare, high-tech, nonprofit, and government organizations.

The MSIT program comprises 14 courses, including four Business Core courses, five MSIT required courses, four MSIT elective courses, and one MSIT capstone course. Students with a BS in management or a related field may be eligible to waive three courses.

For more information about our MSIT program, please visit us at: www.umb.edu/msit.
Master of Science in International Management (MSIM)

The MSIM program creates opportunities for students to enter the global business arena successfully. In today's business world, managers cannot remain complacent by keeping a local focus, but must cultivate a global orientation. The MSIM offers the tools for students to compete and excel in an increasingly competitive international business community.

The students in the MSIM program take a set of core courses and then choose from a variety of elective courses to customize their experiences. These electives are from different fields in the College of Management (finance, management, and marketing) and, potentially, from other colleges as well (economics, political science, international relations, and public policy). The richness and the diversity of the program enable students to tailor their elective course work to their own interests, needs, and aptitudes. The comprehensive foundation in team management and strategy provides students with the skills in demand by their prospective employers upon graduation. Given the overarching management perspective of the program, students from both business and nonbusiness backgrounds will find it a valuable degree for career advancement.

The balance between quantitative and qualitative courses is intended to provide students with a substantial understanding of international business and how to manage it.

To receive the MSIM, students must complete a total of sixteen courses (through course work or waiver), including five business core, six required international courses, four electives, and one capstone course.

For more information about our MSIM program, please visit us at: www.umb.edu/msim.
PhD in Business Administration

An understanding of business and organizations is central for creative knowledge to address many pressing issues. Studies of business shed light on vital processes, such as how labor and capital flow around the globe; how vast information systems are parsed to allocate resources, from R&D investment to health care; how the environment can be stewarded sustainably through multisector partnerships involving business, government, and NGOs; how the livelihoods and well-being of diverse populations will be secured in the future; and more. UMass Boston is addressing the need for advanced business study to rigorously explore many complex and vexing contemporary issues.

The PhD in Business Administration program is a selective, full-time program that trains individuals in the tools of theoretical business research and provides students broad visions for employing these tools in their careers, both academic and professional.

Candidates devise their own course of study, with guidance from a faculty committee, and undertake in-depth study in the discipline.

Students apply for one of the following three tracks, which have some shared and many specialized courses:
- Organizations and Social Change
- Finance
- Management Information Systems

To earn the PhD, students must complete a minimum of 54 course credits, successfully pass qualifying exams, and complete and defend a dissertation of original research. (There may also be other track-specific requirements.)

For more information about the individual tracks of study, please visit our website at: www.umb.edu/phdcm.
APPLICATION REQUIREMENTS

Your application will be considered complete and ready for review when the following items are on file for you at the UMass Boston Graduate Admissions Office:

- Graduate admission application
- Official GMAT or GRE scores (the test must have been taken within the last five years)
- Official undergraduate (and, if applicable, graduate) transcripts
- Three letters of recommendation
- Responses to two essay questions (can be found on our website)
- Current professional résumé
- Application fee
- International applicants must also submit a valid TOEFL or IELTS score and a Declaration of Finances Form, as per USCIS regulations.

For full details on applying, please visit www.umb.edu/cmgrad/apply.

INFORMATION SESSIONS

We encourage you to meet with a graduate program staff member before applying. The best opportunity to do so is at a Graduate Information Session. These
sessions are typically offered once a month and are held on campus. For a schedule of upcoming sessions, please visit our website. The graduate program director also conducts interviews with select applicants.

Find out when the next info session is: www.umb.edu/cmgrad/infosessions

TUITION AND FEES
Per-credit costs (classes are typically 3 credits each):
Massachusetts residents: $562.95
Out-of-state residents: $1090.25
These figures are based on the 2012–2013 rates, which are subject to change each year.

For details on current tuition and fees, please visit www.umb.edu/tuition.

APPLICATION DEADLINES
The deadline to apply for the fall semester (classes begin in September) is May 1 for both international students and domestic students.

The deadline for the spring semester (classes begin in January) is October 1 for both international students and domestic students.
With a growing reputation for innovative research addressing complex urban issues, the University of Massachusetts Boston, metropolitan Boston’s only public university, offers its diverse student population both an intimate learning environment and the rich experience of a great American city. UMass Boston’s nine colleges and graduate schools serve nearly 16,000 students while engaging local, national, and international constituents through academic programs, research centers, and public service activities. To learn more about UMass Boston, visit www.umb.edu.