UMB Team

Kathleen Kirleis
Vice Chancellor
Administration and Finance

Michael Kearns
Associate Vice Chancellor
Facilities

Dennis Swinford
Director, Office of Campus Planning
Yesterday we launched two tightly coupled components of strategic planning

A. University Strategic Planning

- Addresses all administrative and academic/scholarly aspects of the organization
- **Mission / Vision** alignment and **Academic Master Planning** are the anchors that drive all other planning
- 1 year of planning, 10 year vision, 5 years of implementation

B. Campus Master Planning

- Addresses physical space – the buildings and grounds of the university
- Runs in parallel to strategic planning, as much data gathering is required
- Ultimate plans will be heavily driven by strategic planning work
2009 Master Plan

Integrated Science Building
Utility Corridor and Road Replacement (UCRR)
2009 Master Plan

University Hall

REAB
- CNHS
- Engineering
- Data Center
- Machine Shop
2009 Master Plan

West Garage
2009 Master Plan

Residence Halls
2009 Master Plan

New Quad (SDQD)
2009 Master Plan

Renovation of Existing Academic Buildings
- Microbiology Teaching Lab - Wheatley
2009 Master Plan

Renovation of Existing Academic Buildings
- Computer Science Lab - McCormack
2009 Master Plan

Renovation of Existing Academic Buildings
- Nursing Simulation - Quinn
Master Planning Process
The two tightly coupled components of strategic planning

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Phases of Campus Master Planning

Pre-planning

- Select Consultant
- Develop charge
- Develop process/Schedule
- Identify Committees
- Assemble Data

Campus Strategic Planning

- Launch
- Discover and Analyze
  - Analyze existing data/reports
  - Engagement Strategy
  - Existing Condition Assessment
  - Space use analysis

- Program
  - Begin to synchronize physical future to Strategic Plan
  - Establish Master Plan Program including Deferred Maintenance needs

- Explore
  - Master Plan Update Alternatives
  - Vision confirmation
  - Check in with Strategic Plan
  - Synchronize with Energy Master Plan
  - Develop Draft Plan

- Refine and Document
  - Draft Plan Documentation
  - Review Draft Plan
  - Implementation Details
  - Detailed Deferred Maintenance and Energy Master Plan improvement programs

Activities:

- Select Consultant
- Develop charge
- Develop process/Schedule
- Identify Committees
- Assemble Data
- Analyze existing data/reports
- Engagement Strategy
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- Draft Plan Documentation
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- Implementation Details
- Detailed Deferred Maintenance and Energy Master Plan improvement programs

Engagement:

- Announce process
- Workshops - Tours and Interviews
- Workshops Analysis Summary
- Workshops - Master Plan Program
- Social Media Campaign
- Workshops Alternatives
- Workshops Energy Master Plan implications
- Plan integration
- Workshops Draft Plan and Final Plan
- Publish Master Plan

Fall Semester 2021

- Pre-planning
  - Discover and Analyze

Winter Session

- Pre-planning
  - Discover and Analyze

Spring 2022

- Program

Summer 2022

- Explore

Fall Semester 2022

- Refine and Document
How will we work together to design the future?

By design thinking which begins by understanding the experience of individuals in physical space.

Great research and leveraging data from our team’s decades of experience with colleges and universities planning.

The solutions will unite programmatic and physical considerations with unique approaches for each problem.
ACTIVITIES IN THE PLANNING PROCESS

DISCOVER + ANALYZE
Preliminary Discovery + Materials Review

EXPLORE
CAMPUS COMMUNITY ENGAGEMENT
Listen | Test | Synthesize

REFINE + DOCUMENT
Study Compilation + Final Presentations

Existing Conditions Understanding
The “new” Normal

Explore and evaluate ideas together

Capture the process and current thinking
Phases of Campus Master Plan Update

Activities:

- Analyze existing data/reports
- Engagement Strategy
- Existing Condition Assessment
- Space use analysis

Engagement:

- Work Shops Tours and Interviews
- Work Shops Analysis Summary
PHASE A: DISCOVER & ANALYZE
ASSESS EXISTING CONDITIONS
DISCOVER & ANALYZE

ESTABLISHING KEY WORKING PARTNERSHIPS

Tours

Introductory Meetings

Online Presence
DISCOVER & ANALYZE
ACTIVE ENGAGEMENT
Phases of Campus Master Plan Update

Activities:

- Begin to synchronize physical future to Strategic Plan
- Establish Master Plan Program including Deferred Maintenance needs

Engagement:

- Work Shops - Master Plan Program
- Social Media Campaign

Pre-planning

- Launch

University Strategic Planning

Pre-planning

- Fall Semester 2021

Phase A

- Discover and Analyze
- Winter Session

Phase B

- Program
- Spring 2022

Phase C

- Explore
- Summer 2022

Phase D

- Refine and Document
- Fall Semester 2022
PHASE B: PROGRAM
DATA-INFORMED APPROACH TO PROGRAMMATIC AND PHYSICAL CONSIDERATIONS
PHYSICAL PROGRAM
ASSESS EXISTING CONDITIONS – MASTER PLAN PROGRAM

Facilities Condition Assessment (FCA)

Conditions of Success: Renovate/Build New

Rating Systems (ILFI, LBC, EUI)

Space Utilization and Programming Study (SUPS)

Physical Recommendations

New Space

Existing Space Program Alignment

Deferred Maintenance

Small Projects
Phases of Campus Master Plan Update

Pre-planning

Launch

University Strategic Planning

Pre-planning

Phase A
Discover and Analyze

Phase B
Program

Phase C
Explore

Phase D
Refine and Document

Fall Semester 2021

Winter Session

Spring 2022

Summer 2022

Fall Semester 2022

Activities:

- Master Plan Update Alternatives
- Vision confirmation
- Check in with Strategic Plan
- Synchronize with Energy Master Plan
- Develop Draft Plan

Engagement:

- Work Shops Alternatives
- Work Shop Energy Master Plan implications
- Plan integration
PHASE C: EXPLORE ALTERNATIVES
COLLABORATIVE ITERATION
ENGAGEMENT SUSTAINS IMPLEMENTATION
MORE THAN JUST MEETINGS
ENGAGEMENT SUSTAINS IMPLEMENTATION

ACTIVE PARTICIPATION
Phases of Campus Master Plan Update

Pre-planning

Launch

University Strategic Planning

Pre-planning
Phase A
Discover and Analyze
Fall Semester 2021
Winter Session
Spring 2022
Summer 2022
Fall Semester 2022

Phase B
Program

Phase C
Explore

Phase D
Refine and Document

Activities:

- Draft Plan Documentation
- Review Draft Plan
- Implementation Details
- Detailed Deferred
  Maintenance and Energy
  Master Plan improvement
  programs

Engagement:

- Works Shops Draft Plan
  and Final Plan
- Publish Master Plan
PHASE D: REFINE & DOCUMENT

DOCUMENTATION WITH PRINTED AND ONLINE MEDIA

Swarthmore College, Final Report

University of Illinois – Chicago
Participation
We are forming a number of Strategic Planning Committees

<table>
<thead>
<tr>
<th>A. University Strategic Planning</th>
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<tbody>
<tr>
<td>1. Mission and Vision Committee</td>
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<tr>
<td>2. Academic Master Planning Committee</td>
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<tr>
<td>i. Academic Program Development</td>
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<tr>
<td>ii. Research &amp; Grand Scholarly Challenges</td>
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<td>iii. Educational Effectiveness</td>
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<td>iv. Faculty Support &amp; Development</td>
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<td>3. Strategic Enrollment Planning Committee</td>
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<td>4. Student Success Committee</td>
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<td>5. Student Life Committee</td>
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<td>6. Services and Responsiveness Committee</td>
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<tr>
<td>i. Human Resources Sub-Committee</td>
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<td>7. Community Engagement Committee</td>
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Led by Provost
Joe Berger

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<th>B. Campus Master Planning</th>
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<tr>
<td>8. Campus Master Planning Working Group</td>
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Led by VC of A&F
Kathleen Kirleis
We are forming a number of Campus Master Plan Update Committees

A. University Strategic Planning

B. Campus Master Planning

i. Leadership Committee - Decisions
ii. Steering Committee – Direction and Guidance
iii. Working Group – Inclusive and Comprehensive Input
iv. Stakeholders – Existing Conditions and Future Requirements
Thank you

Questions and Comments

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