A Year of Firsts

2018–19 Annual Report

DIVISION OF STUDENT AFFAIRS
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On the cover: new residents and their families cutting the ribbon on UMass Boston’s first residence halls in August 2018.
A Message from the Vice Chancellor

What does it mean to be first? For some it is winning…such as winning a basketball game. Some may think of it as being out in front, as when someone makes a discovery or takes a new path. For me, my mind goes back fifty years, to NASA’s Apollo program. On July 22, 1969, after nearly a decade of labor, a bold vision, and the coming together of a small army of scientists, engineers, and aeronautics experts, Neil Armstrong took the first steps on the moon. While these were modest first steps, they transformed humankind allowing us to see our world in an entirely different way.

A little closer to home, since the opening of UMass Boston in 1964, students have enjoyed a first-rate education in the classroom. Nonetheless, the campus has not always strategically attended to life outside the classroom as an essential for a quality education. Thirteen years ago, then Undergraduate Student Government president, Michael Metzger signed a resolution on behalf the student body, asking that the University build on-campus housing options. The students were essentially voicing their interest in advancing their out-of-class experience. This was a moon shot for the campus, something that had never been done before at UMass Boston, and would take effort from every corner of campus to realize.

Since the passing of this resolution, many members of our community have labored to bring about a campus where our students are given opportunities to grow and learn outside of the classroom in ways that have been missing from the student experience. This year that vision was realized in bold and exciting new ways. This year our students began to experience new opportunities for involvement outside the classroom that enabled them to develop the important relationships, insights and skills that will make them more successful in college and more prepared for life after college.

The first residence hall and the planning for it have served as the launchpad for creating a 24/7 culture and enhancing the student experience. This culture contained many firsts, which in isolation may have been small steps forward, but collectively were a giant leap forward for our campus community, as they have helped our students and aided us all in seeing this campus with new eyes. We hope you will enjoy reading about the many firsts from this past year that have helped transform our campus in many important ways.

With Beacon Pride,

Gail DiSabatino, EdD
Vice Chancellor for Student Affairs
Transformational Blueprint

This Blueprint was developed in January 2017. It is a guide for the Division of Student Affairs' ongoing work to serve the UMass Boston community. In late fall 2017, conversations were held with the Vice Chancellor's Cabinet about updating the Blueprint. These conversations led to the update below, which was approved by the Cabinet and released in February 2018. The update prioritized our efforts for the 24/7 transformation of the campus, reshaped a few of the goals, and provided language about each goal to help flesh out that goal and potential work related to it.

Mission
The Division of Student Affairs at UMass Boston creates and sustains a campus environment that supports and nurtures the academic, personal, and social development of our diverse community of students so that they can achieve their potential as active and engaged citizens of the world.

Vision
UMass Boston’s Division of Student Affairs aspires to create a new paradigm in student care, connection, and success that is unique to the public urban global research university and a model for higher education.

Goals to Achieve Vision

• LEAD THE TRANSFORMATION TO A 24/7 CAMPUS
  Our leadership includes a responsibility for changes in culture, processes, structures, and priorities to reflect our evolving 24/7 academic community of students who live on or near campus. This evolution is due in part to students living closer to campus as evidenced by 31 percent of freshman students, reporting via National Survey for Student Engagement, living within walking distance of campus and the 1,050 students who will be living on campus in our new residential community. Moving beyond a self-image as a “commuter school” is critical, as such language is deficit-based and can limit non-residential student services and learning.

• ENHANCE STUDENT PERSISTENCE THROUGH SEAMLESS AND TIMELY WELFARE RESPONSES AND REFERRALS
  Moving the needle on student persistence is a critical indicator of success. Students are more likely to persist when a well-coordinated network of staff, faculty, and students actively cultivates foundational student needs, such as safety, health, mental well-being, and feelings of belonging along with connections to academic support. Persistence indicators include the six-year graduation rate (currently 48 percent) and the freshman one-year retention rate (currently 75 percent).

• ENSURE EVERY STUDENT HAS THE OPPORTUNITY TO ENGAGE MEANINGFULLY OUTSIDE THE CLASSROOM
  Research tells us that out of classroom engagement leads to more significant learning, personal development, and success. Therefore, we must actively recognize, identify, and remove barriers to such involvement so that every student has an equal opportunity to thrive at UMass Boston and beyond. A student’s situation (e.g., financial capacity, family responsibilities and/or expectations), our practices (e.g., traditional delivery models, inadequate communication about opportunities), or the student’s disposition (e.g., a feeling of difficulty in getting connected, or generally does not understand the value of involvement) may cause barriers.

• PROMOTE STUDENT LEARNING VIA OUT-OF-CLASS ENGAGEMENT AND STUDENT EMPLOYMENT OPPORTUNITIES
  Student learning happens throughout and across a student’s experience. We are uniquely positioned to deliver and collaborate with campus partners on learning opportunities that complement in-classroom learning in the areas of intellectual depth and experiential learning, inquiry and analysis, self-awareness, interpersonal competence, social responsibility, and practical competence. We must assess and report student learning (e.g., movement in relevant National Survey for Student Engagement indicators, a co-curricular record, or participation data).

• ENHANCE AND OPTIMIZE SPACE, TECHNOLOGY, FINANCIAL RESOURCES, AND BUSINESS PROCESSES
  Enhancements and optimizations could include new efforts in soliciting donations, securing grants, strategically repurposing dollars within one’s own department, modeling the way we operate within allocated resources, and information sharing about effective and efficient administrative and business practices. Consideration should also be made for leveraging of technology best practices, including the repurposing of assets and the use of digital media.

• RECRUIT, RETAIN, AND DEVELOP INDIVIDUAL STAFF TO ACHIEVE THEIR POTENTIAL AND OUR VISION
  Staff are a critical ingredient in taking transformational ideas and putting them into practice. Additionally, staff are key to the delivery of a student-centered experience. This Blueprint should be actively communicated during the recruitment process as it reflects a unique opportunity within higher education to transform student affairs practice and a campus. Staff retention should be promoted through more intentional on-boarding, responsive supervision, and regular assessment. Professional development opportunities should be made available via on- and off-campus venues.
Departments within the Division

The Dean of Students Office provides student advocacy and student development by offering opportunities for students to learn and grow while fulfilling their academic and personal potential.

The Department of Finance and Administration oversees all fiscal management and administrative operations for the Division of Student Affairs. This area provides research, analysis, and modeling in support of information-based decision making and develops and implements short- and long-term goals to support both financial and administrative strategies.

The Office of Housing and Residential Life enhances the student experience by providing safe, comfortable, and inclusive living communities in which residents can learn and grow and become responsible and engaged citizens.

Off Campus Living assists prospective and currently enrolled students in locating a place to call home.

The Department of Information Systems and Technology provides the division with information technology solutions and services.

The Interfaith Campus Ministry (ICM) serves the community by offering spiritual guidance and pastoral care to students, faculty, and staff. The primary aim of the ministry is to help students to develop an intellectual understanding of their faith, and to deepen their self-knowledge and their relationship with themselves, with God, and with others.

The Office of New Students and Family Programs seeks to assist all new students (i.e., those new to college or transferring from another institution) in making a successful transition to Boston’s only public university.

BeaconCard Services is where one can obtain a BeaconCard (student ID/employee ID). This card is used for door access, as a library card, and for debit purchases, meal plans, and event attendance.

The Office of Student Activities provides opportunities for student growth and development to complement the traditional academic mission in the classroom. An array of educational, cultural, and recreational activities and special-interest clubs are supported by a staff of professional advisors who help students make the most of their experience at UMass Boston.

The Office of Student Leadership and Community Engagement (OSLCE) offers a variety of leadership-training and development opportunities by engaging students with community organizations and partners. Its goal is to create effective civic leaders in the classroom, on campus, in the community, and beyond. Through involvement with OSLCE programs, students build interpersonal competence and examine humanitarianism as well as civic engagement.

Student Multicultural Affairs aims to enhance our community’s ability to be culturally and socially aware; to empower students through academic, professional, and career development; and to service our broader community. This area, home to the immigrant student program, is also working to develop greater capacity for student advocacy and leadership.

The UMass Boston Police Department (UMBPD) is charged with the responsibility of ensuring a safe and secure environment where students, faculty, staff, and visitors are able to learn, teach, work, and visit. The department is committed to a community-based policing philosophy to accomplish this goal.

University Health Services is committed to providing quality physical and mental health services to students, as well as education and outreach to promote and enhance the well-being of our campus community. Programs are aimed at promoting optimal physical, mental, emotional, and spiritual well-being.

The Office of Urban and Off-Campus Support Services, otherwise known as U-ACCESS, is committed to supporting and empowering students who are experiencing complex personal and social issues, such as homelessness, domestic violence, poverty, and emancipation from foster care, that may derail their academic success. The office is also home to a food pantry.

The Office of the Vice Chancellor for Student Affairs provides leadership and administrative guidance for an integrated network of Student Affairs departments. The office also provides the direction for the campus’ supportive, safe, and nurturing student environment.
A Year of Firsts

This year, the Division of Student Affairs launched and helped facilitate a number of campus firsts. These firsts, as detailed below, represent the work of many, for which we are very grateful. Each represents a new way to care for or connect students to a UMass Boston experience that promotes their success.

First Residence Halls on Campus Open

On August 28, 2018, Interim Chancellor Katherine S. Newman and Vice Chancellor for Student Affairs Gail DiSabatino were joined by Boston Mayor Martin J. Walsh, Secretary of Education James Peyser, UMass President Marty Meehan, local and state officials, and more than 300 UMass Boston students, faculty, and staff to cut the ribbon on the state-of-the-art 1,077-bed, 260,000-square-foot residence halls, located at the campus’s Mt. Vernon Street entrance. This ceremony capped a decade-plus work by the campus to bring on-campus housing to UMass Boston, which was first called for by a Student Government resolution in 2006.

This project was critical to the campus’ student success mission, as study after study indicates that on-campus living provides students with a higher likelihood of academic success. Until August 28, we were the only nationally ranked, Tier One university without a residential option for our students. The residence halls have views of both the harbor and Boston skyline and consist of two buildings, ranging from seven to twelve stories, offering a mix of living arrangements from single-occupancy to four-person units. The buildings include living-learning amenities open to the entire UMass Boston community, such as seminar rooms, study lounges, and a 500-seat dining commons. They also feature tutoring and course support in dedicated learning spaces and a convenience store.

The halls opened at 100% occupancy, with 23% of residents Pell eligible, 43% from underrepresented minority groups, 81% calling Massachusetts home, 16% arriving from out of state, and 3% international. During our first ever move in on September 2, a team of more than 200 faculty, staff, and students, along with our Interim Chancellor, helped students haul scores of boxes.

Over the course of the year, Resident Assistants and the Office of Housing and Residential Life staff offered 332 active programs and 279 passive programs. Active programs included 107 experiential learning programs, 51 inquiry and analysis programs, 116 self-awareness programs, 245 interpersonal competence programs, 98 social responsibility programs, and 103 practical competence programs.

The first year of the community was capped off with a year-end block-party that saw more than 700 attendees. Food trucks, a photo booth, inflatables, novelties, a DJ, and resource tables made up this successful celebration.
First Resident Assistants (RAs)
The backbone of a residential program is the RAs, and UMass Boston is no exception. RAs developed relationships with specific cohorts of students, developed programming, and helped facilitate community standards.
First Faculty Member in Residence

Assistant Professor of Psychology Tahirah Abdullah not only taught undergraduates this past year, she lived alongside them in the university’s new residence halls.

Abdullah is UMass Boston’s first faculty-in-residence, serving as a role model, mentor, adviser, and friend for students living on campus.

The Faculty-in-Residence Program was developed in order to provide students the opportunity to engage outside the classroom with at least one faculty member. Abdullah helped to plan and execute educational, social, and cultural programming in the residence halls. She maintained a high level of visibility among students, and regularly engaged with them by providing both formal and informal opportunities to apply what they are learning in the classroom and advance their development as leaders, thinkers, and entrepreneurs.

First Community Directors (CDs)

CDs as they are more commonly known around campus are staff hired to provide the day-to-day care and community building for residents and other UMass Boston students. For 2018-19 the below three talented professionals served in this important role.

- Robin Bogen
- Montez Paschall
- Chloe Strange

First Living Learning Communities (LLCs)

After extensive research, three LLCs launched in the fall of 2018. Each was designed to help students get connected with faculty, staff, their peers, as well as on-campus resources.

The first was the Green Planet community. Green Team members came from all disciplines to work together in support of University sustainability goals. In close partnership with the School for the Environment, they learned about a variety of cutting-edge technologies and approaches to sustainability and environmental stewardship.

The second was the Social Justice Community. This community supported students leaders who believe that everyone should have the opportunity to thrive and prosper in a more equitable society.

The Beacon Explorers was open to students with all academic interests. Explores participated in initiatives that helped them identify individual values, interests, and goals. Together, Beacon Explorers strive to cultivate their potential and pursue their passions to be successful at UMass Boston.
First time in over six years, Dean of Students Office is fully staffed

The Dean of Students office is a place where students and families can come for an answer to their question, a solution to their problem, or an effective referral to the office or professional who can answer their question. They also provide support for students when crises or emergencies arise and when students make poor decisions related to personal behavior. Yet, this important office was severely understaffed and was without a Dean of Students from 2011 to 2017.

The redevelopment the office started in May of 2017 with the hire of Associate Vice Chancellor and Dean of Students John Silveria. Silveria has worked to educate the community about the role of the Dean of Students, demonstrate care and concerns for students, and develop a model to serve students as well as faculty and staff. Reflecting national best practices, the office hired an associate dean of students (Shawn DeVeau), a care case manager (Caitlin Farr), a conduct manager (Eraj Mashmasarmi), an investigator for student concerns (Ashlee Carter), and an administrative assistant (Heidi Moesinger). Also part of this team is Associate Dean of Students Shelby Harris, who oversees the Office of Student Activities and has served in the Dean of Students office since 2013.

Together this team has worked to build an identity for the office that is built on student-centeredness and access. Recent Dean of Students Office accomplishments includes an updated Student Code of Conduct, updates to the student-on-student procedures regarding sexual violence and harassment, violence-prevention education programs and materials, and a new Behavioral Intervention Team to better address student behavioral concerns on campus.

First Dedicated Night and Weekend Event Services Launched

In an effort to create additional evening and weekend programming for both residential and commuter students, the Beacons@Night programming series offered for the first time a dedicated semester-long series of events for students on Thursday, Friday, and Saturday nights. The series, coordinated through Student Activities & Leadership, highlights on- and off-campus evening programming. Beacons@Night kicked off in September 2018 with the first Lawn on UMB event sponsored by the Student Arts and Events Council and which brought more than 500 students to campus on a Friday night, celebrating the beginning of the semester on the Campus Center front lawn with ice cream, glow swings, LED see-saws and more. The 2018-2019 year had 25 programs that were part of the original Beacons@Night programming schedule with a total attendance of 3,316 students.

Throughout the year the number of programs highlighted by the series increased due to collaborative partnerships with Performing Arts and Athletics, notably Men’s Hockey and Basketball. Another strong partnership that is continuing this year is collaboration with Recreation, which co-hosted a Beacons@Night Skate Night in December with over 400 students in attendance.

First Partnership with One Love Launched

One Love, founded in honor of Yeardley Love, a young woman who tragically lost her life at 22, is a program that engages students with powerful mixed media and honest conversation regarding healthy and unhealthy relationships. The training educates students on how to identify and avoid abusive behavior either in a relationship or as a bystander. UMass Boston was able to engage over 30 student-athletes in this training and then sponsor awareness events at athletic competitions in the Fall and Spring semesters. Furthermore, student facilitators recruited more prospective facilitators both within the Athletic Council and Housing and Residential Office with the intention of continuing the training within the Residential Halls. Prior to One Love, there was no formalized training on healthy and unhealthy relationships that students could engage within a setting that was both taught by students and staff. One Love has educated over 730,000 people through their in-person workshops and has reached over 100 million through online educational video content.
First Geo-fenced Student Experience Marketing Launched

During the academic year, the Division experimented with geo-fenced display ads across the Google network. Ads were designed to bring awareness to the Division’s care, connection, and success programs and services. Ads were displayed within a two-mile radius of campus, targeting 18-24 year-olds, which is currently the largest student age demographic on campus. The ads generated 13,800 impressions. While digital marketing will likely never replace the staple of college student marketing—the poster—this new digital marketing offers the potential to display just-in-time content to students on their devices as they search for programs and services.

First Cross-Divisional Safety Walk Inaugurated

On April 10, equipped with flashlights and clipboards, a group of students and staff—including the Vice Chancellor for Student Affairs, the UMass Boston Police Department, Housing and Residential Life, Dean of Students, Facilities, Emergency Management, and Environmental Health and Safety—walked campus to examine potential safety issues and provide input on future safety initiatives. This was the first time such a walk has been held. Participants divided-up into teams to cover the entire Peninsula. The nighttime setting offered a different vantage into campus facilities. During the walk, attendees identified specific locations where lighting, landscaping, and other maintenance issues could be improved.
First Division-Wide On-Boarding Initiative

National research indicates that a structured, strategic new employee onboarding experiences that focus on the processes and acculturation is critical to a staff member’s success in their work. One study found that a strong onboarding process can improve new employee retention by 82 percent and productivity by 70 percent. Accordingly, the Division convened an onboarding committee to make recommendations and offer specific services for newly minted employees.

This effort was particularly timely, as the Division had 34 employees begin new positions since January 2018, many of which were in 24/7 critical areas. Accomplishments from the group included, for the first time, a comprehensive on-boarding checklist that includes how to obtain business essentials such as access to systems and IT hardware. The committee also launched a Mentor/Mentee Program. The Division currently has 10 mentors in the program and 5 mentor/mentee pairings. The purpose of the program is to socialize new employees to networks of people and resources necessary for job success. Finally, the committee administered an onboarding survey to understand better the onboarding process of recently on-boarded employees. Two major findings emerged. The first was a strong positive relationship of employees reporting having the tools needed to do their jobs and overall satisfaction as an employee, which was a goal of the checklist. The second finding was a strong positive relationship between an employee’s satisfaction as a UMass Boston employee and feeling of preparation for their work through the onboarding process, which was an overall goal of the onboarding work.
Celebrating OSLCE’s First Ten Years

In April, the Office of Student Leadership and Community Leadership (OSLCE) celebrated their 10th anniversary. OSLCE seeks to empower student growth and development through leadership opportunities and community programs that promote social justice and civic engagement. The office dedicated this year’s Spring Day of Service to the anniversary. More than 140 volunteers served 420 hours of service at local sites including Codman Square, the Franklin Park Zoo, and a Dorchester community health center. At the program’s debrief, former OSLCE founding director Sherrod Williams awarded the first Sherrod Williams Leadership Through Service award to senior Madison LaCure for her noteworthy OSLCE contribution. In addition, Boston City Council President Andrea Campbell addressed the group with a message of gratitude for their service.

In 10 years, the office has accomplished much including more than 400,000 hours of service and almost 5,500 volunteers and participants engaged. Here’s a look at some of the office’s signature programs:

**Jumpstart**
Provides language, literacy, and social-emotional programming for preschool children from under-resourced communities and promotes quality early learning for all.

- Started at UMass Boston in 2006
- 300,000 total hours served
- 999 volunteers/participants
- 1,364 children served

**Campus Kitchens**
Campus Kitchens at UMass Boston is a student volunteer hunger relief organization that provides nutrition education and other anti-hunger programming in an effort to strengthen bodies, empower minds, and build community.

- Started at UMass Boston in 2008
- 61,650 total hours of service
- 1,233 volunteers/participants
- 67,430 pounds of food recovered
- 3,384 meals served

**Beacon Voyages for Service**
Beacon Voyages for Service is an alternative break program whose mission is to educate students on social justice issues through experiential, co-curricular service and immersion trips.

- Started at UMass Boston in 2010
- 27,000 hours of service
- 900 volunteers/participants

**First-Year Leadership Institute**
The First-Year Leadership Institute is an innovative leadership program for first-time, first-year students and transfer students in their first year at UMass Boston. Students develop meaningful relationships, build upon their leadership knowledge and skills, and construct the path of their future.

- Started at UMass Boston in 2010
- 9,810 hours of service
- 95 mentors
- 420 participants

**GROW**
GROW peer facilitators empower students to be leaders and agents of change on- and off-campus by providing student-led leadership and social justice workshops. Workshop topics include leadership styles, time management, identity and privilege, Safe Zone, and more.

- Started at UMass Boston in 2015
- 30 trainings
- 600 student participants
Leadership Foundations
Leadership Foundations is a program designed for undergraduate student leaders to gain a well-rounded understanding of their leadership style through interactive workshops. Students will explore the Social Change model for leadership development, which examines leadership through 7 main values.

- Started at UMass Boston in 2016
- 275 hours of service
- 12 mentors
- 70 participants

Strong Women Strong Girls
Strong Women, Strong Girls is a nationally recognized mentoring program that utilizes the study of contemporary and historic female role models, skill building activities, and mentor relationships to help young girls develop the skills they need to become strong and successful women of the future.

- Started at UMass Boston in 2013
- Off-campus communities served: SJP Columbia, SJP Lower Mills, Everett Elementary, and Chittick Elementary

Days of Service
An annual service program that connects students, faculty, and staff with service opportunities in the greater Dorchester area.

- Started at UMass Boston in 2011
- 4,500 hours of service
- 1,200 volunteers/participants

Visit https://youtu.be/4SVvg_5myRU for a short YouTube video played at the Day of Service featuring current and former OSCLE participants about what they believe, which reflects the work of OSCLE for the past 10 years.

> Sherrod Williams and Madison LaCure, winner of the first Sherrod Williams Leadership Through Service Award.
Celebrants at the 10th Year Anniversary Celebration for OSLCE
Transformational Blueprint Goal Accomplishments

Goal 1

Lead the transformation to a 24/7 campus

This year the campus made a giant leap forward opening its first on-campus residence halls. The Division of Student Affairs provided leadership for changes in culture, processes, structures, and priorities in the areas of housing, programming, marketing, crisis response, and occupancy management. The Division also served as a thought partner for other areas on campus and champion for student needs. These efforts aimed to improve the experiences for residents as well as non-residents alike. 24/7 accomplishment highlights included:

- The Division of Student Affairs collaborated with University Advancement for a first “family weekend.”

- A joint group from Student Affairs and Enrollment Management closely monitored the Fall 2019 occupancy pipeline.

- Though the UMass Boston Police Department’s call volume was up, year-over-year comparison of Clery reporting FY19 statistics to FY18 and FY17 found no significant increases in crime statistics. This evidence for the quality of our community policing model, character of our community, and resources available to students.

- The Office of Housing and Residential Life changed the Residence Hall front desk procedures and operations over the course of the year in response to evolving conditions, including the hiring of professional security.

- In February, the UMass Boston Police Department completed a year-plus-long process with the Boston Police Department for a Memorandum of Understanding (MOU) with the main objective being for both agencies to work together in service of our mutual communities. Specifically, the MOU outlines what the duties and roles are regarding Title IX, Violence Against Women Act (VAWA), and the Clery Act. This is the first MOU that the UMBPD has established and executed and it will remain in effect for three years.

- Throughout the year, the Division monitored and evaluated the execution of 24/7 efforts including discussion at the winter division-wide meeting, winter Cabinet Retreat, and reports to the Vice Chancellor’s Office.

Additionally, financial components of the plan were reviewed with Administration and Finance leadership during the annual budget request process.

- As the transition of residents from the halls to off-campus living is a critical transition, during the spring semester Off-Campus Living (OCL) offered programs on transition resources including a budgeting workshop in collaboration with the Financial Aid office, finding housing and tenant rights workshop was held in March, and an Off-Campus housing fair.

- Calls to the Dean of Students Administrator on Call program, which provides students with 24/7/365 access to trained emergency response staff, have increased substantially (i.e., in Fall 2017, three calls were received and in Fall 2018 20 were received; in Spring 2018 four calls were received and in Spring 2019 nine were received).

- The Dean of Students Office closely tracked and evaluated conduct. Recidivism analysis indicated that the areas of high recidivism were Residence Hall Agreement violations, drugs, and alcohol violations. The analysis found that when cases were heard closer to their incident date, there was a decrease in recidivism. It also found that as students developed a better understanding of the polices, they were less likely to violate policies moving forward. Changes that were made from the Fall semester to the Spring semester were parent notifications for all drug and alcohol policy violations and adjudicating cases closer to their incident date.

- The UMass Boston Police Department collaborated with Environmental Health and Safety to execute evacuation and emergency drills in the residence halls throughout Fall and Spring.

- Move-in and the housing application process reviews were completed.
Increased staffing, roadshows, and general increased campus awareness of the role of the Dean of Students Office have led to an increase in care cases and reports from all constituencies including faculty, staff, and students.

While call volume increased on average 100% month over month, Clery Crime statistics for the same period remained flat.
Enhance student persistence through seamless and timely welfare responses and referrals

UMass Boston students often have complicated lives, balancing work, family, and community responsibilities, while enrolled. Sometimes these responsibilities come with hurdles that can throw a student off track. Our team of care and safety staff within and beyond the Division of Student Affairs worked diligently to launch new programs and services, hire new staff and fill vacant positions, and increase outreach. Additionally, they worked to bring together these resources and team members as a more cohesive network of support. This work extended our ability to enhance the likely of students persistence year over year. Here are a few highlights:

- New procedures in the Dean of Students Office and the Office of Housing and Residential Life were established to coordinate care cases regardless of point of origin (i.e., housing or the general campus). The Dean of Students Care Case Manager maintained list of high-risk students with open cases to discuss in weekly case meeting to discuss plan for follow-up/ongoing care. Housing staff met weekly with Dean of Students team to review cases and develop referral/follow-up processes.

- During the year, University Health Services Wellness Programs offered multiple sessions of KORU Basic and KORU 2.0. Each section of KORU Basic was over-enrolled. Of the students who completed KORU evaluations, 97% said that they would (or had already) recommend KORU to another student.

- The Dean of Students open office hours program continues to be offered as a catch-all for student concerns, often serving as a starting point for students to access specific referrals. During the year, 98 students initiated contact during Open Office hours.

- During the Spring 2019 semester, University Health Services Wellness Programs hosted seven sessions of Mental Health First Aid (MHFA). This included a special training for CNHS advising and support staff which helps faculty and staff serve as well-educated eyes and ears for individuals needing welfare support.

- The Dean of Students Title IX area found that the average time during the fall semester was approximately 18 days from reporting of case to closure of case (for those cases that have been closed). When a potential Title IX incident does occur, timely case adjudication provides involved parties the opportunity to be heard and receive outcomes within a reasonable time period following any alleged incidents.

- University Health Services reported that counseling demand was up and there was an increase in well-being checks by the Police Department.
Stronger, more consistent usage in the spring represents the success of U-ACCESS outreach efforts to increase visibility for services and programs, through print ads, television ads, and bus ads shown on the next page. In ’18-19 U-ACCESS distributed 31,047 pounds of food, 25,628 pounds more than ’17-18.
Research indicates that out of classroom engagement leads to more significant learning, personal development, and success. Nonetheless, students can experience barriers to such benefits due to their own lives and/or the way we go about our work. To remove some of these barriers, this year we did the following.

- Throughout the spring semester, Off-Campus Living’s Community Ambassadors were able to engage with students through tabling efforts that were done once a week for a majority of the spring semester, they also helped facilitate two finding-housing workshops, planned and executed the Off-Campus Living department’s first Commuter Appreciation Day, and had many informal conversations with students about off-campus housing, finding roommates, and subletting during events like the Commuter Recharge Station.

- Off-Campus Living and Student Activities collaborated on a “Donut Stress” collaboration pop-up event to further engage and educate students about off-campus housing topics.

- The Office of Housing and Residential Life participated in the university’s Early Alert program.

- The Office of Housing and Residential Life staff participated in the initial trainings for the CIVITAS system, which going forward can help us better understand student risk indicators and target responses.

- For this academic year, U-ACCESS distributed 31,047 pounds of food, which is almost six times last year's total distribution of 5,419.87 pounds of food. Additionally, U-ACCESS designed new marketing materials including a bus ad, brochures, and business cards.* Programs such as the pantry and associated U-ACCESS outreach to educate students about its existence, is critical to mitigation of basic needs barriers.
In April, the Division administered a campus wide survey of undergraduate students to measure progress on key indicators. The survey received an 8% response rate; ethnic and gender demographics of respondents were representative of the population, and the margin of error calculated at 4% for a 95% confidence interval.

Residence Halls and 24/7 Transformation Receive Recognition

At national student affairs conferences in March, UMass Boston received two awards honoring the campus’s 24/7 transformational efforts and the work to bring residence halls to the campus. At NASPA in Los Angeles, the campus received a Bronze Excellence Award in the Housing Residence Life, Contracted Services, Judicial, and related category. At ACPA in Boston, the New England College Personnel Association Awards Committee awarded campus their Program of the Year for 2018. Award nominations included a letter of support from Boston Mayor Martin Walsh. Both awards recognize years of work by students, staff, and faculty from every corner of campus.
Promote student learning via out-of-class engagement and student employment opportunities

Student learning happens throughout and across a student’s experience. Student Affairs, in collaboration with others including Academic Affairs, provides numerous co-curricular learning opportunities such as clubs, student employment, housing programming, diversity events, and leadership activities. These opportunities, some of which are detailed below, can greatly enhance a student’s experience and likelihood to succeed on campus, courtesy of the relationships they build, and ethic of membership in our community.

- In the Residence Halls, Resident Assistants and the Office of Housing and Residential Life staff offered 332 active programs and 279 passive programs (bulletin boards). Active programs can be sorted by Student Affairs learning domains in the following manner: experiential learning: 107; inquiry and analysis: 51; self-awareness: 116; interpersonal competence: 245; social responsibility: 98; and practical competence: 103. Additionally, Housing implemented three Living Learning Communities (LLCs) in the fall (i.e., Beacon Explorers, Green Planet, and Social Justice) in partnership with the University Advising Center, OSLCE, and the School for the Environment and launched a Faculty-in-Residence program.

- Student Multicultural Affairs hosted Tuesday Talks including one by Professor Cedric Woods on indigenous people and the movement to rename Columbus Day as well as a World Cafe on the topic of “Building the Beloved Community, Building Cultures of Peace: Do All Lives Matter?” sponsored by OSLCE and faculty member Jackie Lageson.

- The Dean of Students office student staff piloted a Student Employee Assessment Rubric, which was developed based on key competencies, Student Affairs Learning Outcomes, and experiences that Division hopes students will gain through their on-campus employment.

- U-ACCESS worked diligently to develop and implement a student leadership model for U-ACCESS volunteers. The student leadership structure and programming—including a full-day intensive training, monthly meetings, and project lists—was very successful in the spring semester with 13 student leaders completing their semester with U-ACCESS.

> November was a high mark service month for OSLCE programs including Jumpstart trainings, BVS team meetings, GROW trainings, FLI service projects, and Turkeypalooza.
Goal 5

Enhance and optimize space, technology, financial resources, and business processes

The work of our division is enabled by maximizing the tools at the fingertips of our staff and students. This year, we looked to continue to be good stewards of university resources, further build our culture of evidence for decision making, and improve business processes for our staff.

- FY19 ended on target with 0% margin/surplus.
- **Finance and Administration** created internal protocols to improve administrative practices in the finance area including Procard Activity Log (PAL) checklists for Divisional pro-card holders and a SUMMIT Finance training manual.
- Chancellor’s Goals were tracked at three reporting intervals during the year. Tactical adjustments were made based on performance, conditions experienced by departments, and changing priorities as needs shifted in real time. Review of Chancellor goals was done at the 2018 Executive Team Leadership Retreat as well as during spring 2019 year-end review and budget planning meetings with all departments. Departments were given the option at the start of the year to set goals as they fit within each department’s goal setting process.

- Two Campus Labs products were implemented this year. The first was CampusLabs Planning, a strategic planning and monthly reporting application. It was used in part to create this report. Twenty-six users were trained in Planning. The second product implemented was CampusLabs Baseline, which assesses student learning and success. Twenty-five users were trained in Baseline, which was used for the following assessment projects: multiple staff search interview feedback surveys, campus safety and building use survey, orientation program evaluation surveys, needs security case manager evaluation, end of year RA survey, off-campus housing survey, graduate student satisfaction survey, annual Division of Student Affairs survey, Project CEO, and community directors evaluation.

- Thoughtful space changes were made this year to better accommodate demand and provide for more efficient and effective adjacencies. **Student Multicultural Affairs** received a dedicated staff space adjacent to OSCLE and U-ACCESS providing new proximity to collaborate. **New Student and Family Programs** moved within the Student Activities suite, providing them with adjacency to colleagues and resources that can support their programmatic work. The Office of the Vice Chancellor moved to Quinn enabling the **Dean of Students office** to accommodate new hires.

Thirteen mentors for the Freshman Leadership Institute celebrate the graduation of their mentees at the FLI graduation ceremony.
Recruit, retain, and develop individual staff to achieve their potential and our vision

Staff are the backbone of transformational ideas and putting them into practice. Accordingly this year, we spent much time communicating our vision during staff recruitment, supporting staff, and working to understand their needs to best serve students.

- **A Vice Chancellor for Student Affairs**
Cabinet meeting was held on recruiting diverse pools. Assistant Chancellor Melendez presented.

- Critical vacancies were filled this year as the Division transitioned to more fully support the 24/7 model and housing that has been in the planning stages for several years. Positions that were filled include hires in the Police Department, Off-Campus Living,

University Health Services, Dean of Students Office, Housing & Residence Life, Student Activities, and U-ACCESS.

- The Division’s model for onboarding of staff continues to mature through the work of the Onboarding Committee chaired by Janet Wolk. The Mentor/Mentee Program has 10 mentors and 5 committee members.

- The Practitioner Team, Administrative Support Team, and Division wide meetings were held this year to provide development opportunities for staff and another touch point for staff to share feedback and suggestions.

> In May, the Practitioner Team met to discuss interdisciplinary ideas and share information.
Spotlight on Communicating with Students

The division worked diligently this year, along with collaborations with other campus offices, to improve communication with students. Improvements included:

- New print pieces were developed for the care, connection, and success services and resources of the Division, including UMBPD, Dean of Students, and OSLCE.
- Beacons @ Night events were promoted on Instagram stories.
- Creation of marketing materials and a strategy for the new residents, promoting events and services for Off-Campus Living and Title IX.
- The writing of success stories to help tell the Student Affairs story digitally, including OSLCE’s Beacon Voyages for Service Krispy Kreme Fundraiser and the FLI graduation.
- Marketing of Dean of Students open office hours, including their Bagel Breakfast Thursdays.
- Work related to social media coordinated by a social media committee, co-chaired by Craig Bidiman and Mike Metzger.
- Better utilization of the UMBeaconLife Instagram account, which has gained over 1,200 followers in the past year.
- Several takeovers have occurred on Instagram and Snapchat promoting Student Affairs experiences as well as university experiences, including Battle of the Chefs, OSLCE Beacon Voyages for Service Trips, and Commencement.
- Production of short videos posted on the Division’s YouTube channel, including a video of Move-in Day, a Student Affairs Holiday Video, a We Are Student Affairs (an overview of the Division) video, and the Dean of Students World Series Challenge. (Shown below.)
Examples from this year's communication work in clockwise order on this page, starting in the upper left, is the Beacon Weekend Instagram story as part of the Beacons@Night programming, the Dean of Students World Series Instagram Challenge, the Dean of Students Bagel Breakfast Thursdays in Spring 2019 posted on social and as posters, and a large form poster hung in the stairwell of the Campus Center. On the facing page in clockwise order, starting in the upper left, is the new Off-Campus Housing website, a Snapchat story posted on Welcome Day, a bus and poster ad promoting UMBPD’s 24/7 services, and a table tent promoting UMBeInvolved that was placed throughout the campus.
UMass Boston Police cares about you and is here 24/7, 365 for you.
Student Affairs by the Numbers

- 2,303 First-year students served by NSFP orientation
- 12 UMBPD cadets
- 8,627 students attended SAEC events
- 725 service tickets completed by IST
- 250+ students enrolled in the KORU mindfulness program offered by UHS Wellness
- 22 new employees onboarded
- 15,142 Visits to Off-Campus Living’s online housing directory
- 31,047 pounds of food distributed by U-ACCESS, a 6-fold increase year over year
- 809 Students assisted by U-ACCESS that reported food insecurity, which is more than twice as many students as last year
- 2,690 Student attendees at Student Multicultural Affairs events
- 27,458 Hours served by OSCLE student volunteers
- 332 programs were offered by Housing and Residential Life Staff
- 260 students submitted resident assistant applications
- 5,658 ID cards printed by the BeaconCard Office
- 35,366 users that visited UMBelInvolved, a 26% year-over-year increase
- 872 Dean of Students conduct findings
Points of Pride

Gail DiSabatino from the **Office of the Vice Chancellor** co-authored, with Mariette Bien-Aime Ayala, “The Vice President Experience” in a new monograph titled Student Affairs in Urban-Serving Institutions.

Sean Thompson from **New Student and Family Programs** presented at Diversity & Inclusion for the Returning Orientation Leader Institute at the National Orientation Directors Association. Sean also taught Orientation Leader Training from January to May 2019.

The Division hosted three Graduate Student Interns: Jared Berman (**New Student & Family Programs**), Emma Lance (**New Student & Family Programs** and **Student Activities**), Jacob Dunwiddie (**NODA Graduate Intern for New Student & Family Programs**).

Gail DiSabatino, Steve Neville, and Michael Metzger from the **Office of the Vice Chancellor** partnered with Associate Professor Katalin Szelenyi for a doctoral student theory to practice project titled *Reimagining the Student Coordinator Roles at UMass Boston*.

**Housing and Residential Life** Community Director Robin Bogen was a member of the NASPA Region 1 Annual Conference Planning Committee.

Resident Assistants Danny Gibbons and Cliff Smith, from **Housing and Residential Life**, were selected to join 70 other students at NASPA Region 1’s SALT (Student Affairs Leaders of Tomorrow) conference.

Shawn DeVeau from **Dean of Students** finished a four-year run as NASPA’s Public Policy Division Liaison to the Knowledge Community Chairs at the March 2019 conference. Shawn also published an article entitled “Do Free Tuition Programs mean that College is Free?” distributed in advance of the NASPA 2019 National Conference.

Shelby Harris from **Student Activities** served as Peer Reviewer for two journals: JCAPS (Journal of Campus Activities Practice and Scholarship) and JSAA (Journal of Student Affairs in Africa). Shelby also spearheaded the second year of the exchange with the University of Limerick.

Michael Metzger from the **Office of the Vice Chancellor** earned a Zelda Gamson Fellowship from the UMass Boston Higher Education Program for his dissertation project.

Bethany Tuller from **Student Activities** was a 2018 Northeast Regional NACA (National Association of Campus Activities) Conference Committee member, serving on the Education and Professional Development Team.

Peter Bonitatibus from **Information Systems and Technology** supervised an Honors College student thesis project to improve business practices.
50 Years Ago in Campus Life History

Four years after UMass Boston opened its doors in a renovated Park Square building in downtown Boston, the University held its first commencement on June 12, 1969. The Mass Media reported on the ceremony:

"UMB celebrated its first commencement last June 12, in Boson’s War Memorial Auditorium. With an audience of 4000 and a graduating class of more than 500 students a tradition was born. The program began with the usual graduation procession, the national Anthem and greetings from President Lederle. James E. Smith '69' first president then addressed the guest. His speech dealt with nationwide student “frustration” of being witness to the problem of urban poverty, a needless war, an unequal distribution of wealth, prejudices, and an ever-growing police state."

Fifty years and thousands of graduates later, a new venue for this tradition was born. On the newly finished front lawn looking out to the Boston Harbor, just under 4,000 undergraduate, graduate, and doctoral students and their families gathered to celebrate the completion of their degrees. The graduate students heard from Principal Speaker Barry Mills and undergraduate students listened to Representative Ayanna Pressley, recipient of the Chancellor’s Medal, and student Kristen Laird, recipient of the JFK Award.
External Advisory Board

This board is a critical piece of the Division’s transformation as it convenes a group of thought leaders, external to the Division, that can advise and support the Vice Chancellor and, more broadly, the Division in its work to bring about a vision of a new paradigm in student care, connection, and success. The group assembles two times this year.

Rochelle Cooks
Director of Employer Engagement, Welcoming Center for New Pennsylvanians

Peter R. Masciola
Attorney-at-Law, Miller Masciola

Caroline DeLeon
American University, Assistant Director, First Year Advising

Tamara L. Miller
Attorney-at-Law, Miller Masciola

Holley Hunt
Global Strategic Account Executive, Johnson Controls

Robert Schwartz
Managing Associate, Commonwealth Financial Group

Bob Jose
Associate Dean for Cultural, Residential, and Spiritual Life, Northeastern University

Kelly Way
Director of Operations, TeamOps
The Student Advisory Board meets monthly with the Vice Chancellor for Student Affairs to share insights and identify innovative approaches to meeting student needs. Below are the members for the 2017-18 academic year.

**Anthony Martin**
Senior: Music, Political Science

**Jaime McCaughey**
Senior: Psychology

**Meriam Nouri**
Senior: International Relations

**Chloe M Belt**
Sophomore: Management

**Jessica T Jawhar**
Senior: Biology

**Olanike Ojelabi**
Graduate: Public Policy

**Ciara Ham**
Senior: Management

**Juan Batres**
Sophomore: Political Science

**Patience Oriakhi**
Junior: Biochemistry

**Crista Chavez**
Senior: Biochemistry

**Karissa Chute**
Junior: Management

**Sara Tariq**
Senior: Political Science

**Danny Gibbons**
Senior: English

**Manasvi Masane**
Senior: Psychology

**Scarlette Nord**
Junior: Finance

**Erika J Matsumoto**
Senior: Nursing

**Mariette Ayala**
Graduate: Leadership in Urban Schools

**Steven Marstjepovic**
Senior: Electrical Engineering

**Hanna Brown**
PhD Student: Global Government and Human Security

**Meghan Connolly**
Junior: Communication and English

**Ursula Barth**
Junior: International Relations, Women's and Gender Studies
Looking Ahead

In 2019-20, we look forward to moving a number of new initiatives from first steps to more mature places after a year of learning and feedback from students and campus partners. Additionally, we aim to better define the student experience and its benefits. To do so, we will focus more on the unique needs of our students, through specific groups within our diverse student body. Students on this campus have unique identities that are complex and distinct, and therefore, they need experiences, services, and programs that speak to their individual complexities and distinctiveness. Groups like first-generation students, low socioeconomic students, LGBTQ+ students, students of color, veterans, just to name a few, all of whom have specific needs and ways they experience their time at UMass Boston. We also aim to support the campus’ effort to improve student service through thoughtful leadership and quality improvements in our own areas.

Connecting with Us

Want to stay up to date with what’s going on for the division in 2018–19? Then connect with us on social media.

- Facebook /UMassBostonDSA
- Twitter @UMassBostonDSA
- Instagram UMBeaconLife
- Snapchat UMassBoston

Supporting the Division

The Division of Student Affairs is devoted to creating an integrated learning experience that helps students reach their educational, personal, and professional aspirations. With your help, Student Affairs creates an inclusive, safe, thought-provoking, and supportive environment in which students can achieve their goals, develop critical thinking, and become Beacons for life!

If you’re not already engaged in our work, why not get involved today? Gifts in the form of donations or volunteering can go a long way. Your gifts directly support students on campus by providing critical resources for things like health and wellness education, leadership development programs, hunger and homelessness support, community volunteerism, residence halls programming, and so much more.

To learn more about how your gift can make a difference, contact Michael Metzger (michael.metzger@umb.edu), special assistant to the vice chancellor. He can discuss with you opportunities across the division.

To donate today, visit www.umb.edu/life_on_campus/give