

# Helping Government Work Better

## Edward J. Collins, Jr. Center for Public Management

John W. McCormack Graduate School of Policy and Global Studies

University of Massachusetts Boston



## EFFICIENCY

## ACCOUNTABILITY

# EFFECTIVENESS

## GOVERNANCE

### **ABOUT THE CENTER**

### **Our Mission**

The Edward J. Collins, Jr. Center for Public Management within the McCormack Graduate School of Policy and Global Studies at the University of Massachusetts Boston is dedicated to improving the efficiency, effectiveness, governance, and accountability of all levels of government, with a particular focus on local and state government.

### Our History and Growth

Since its establishment by the legislature in July 2008, the center has grown from conducting 20 engagements per year in its first few years to over 60 completed during fiscal year 2016. The center has built a strong reputation in performance management, organizational studies, charter development, executive recruitment, and many other services. The center is named in honor of Edward J. Collins, Jr., who epitomized integrity, professionalism, and innovation throughout his long and distinguished career in public service. He served as deputy commissioner for local services at the Department of Revenue, Saugus selectman and town manager, and chief financial officer for the City of Boston. He also was an important mentor to hundreds of past and present municipal and state officials.

For more information, please visit our website: **www.umb.edu/cpm** 

### SERVICES

- Charter Drafting Assistance and Government Study Committee Facilitation
- Compensation and Classification Plans
- Executive Recruitment
- Human Resources Audits
- Management and Operational Reviews
- Analytics and Performance
   Management
- Regionalization and Collaboration
- Strategic Planning and Community Involvement
- Training and Education
- Budget Development and Financial Management Assistance
- Intergovernmental Collaboration

### **Our Approach**

Several key characteristics exemplify the approach taken by the Collins Center project team:

- The consulting team includes service-area specialists who have in-depth expertise in municipal finance, human resources, public works, planning and economic development, public safety, parks and recreation, and nearly every area of municipal service delivery, in addition to generalists.
- Projects are approached with a firm grounding in analytical methodology. Clients receive detailed analyses of their specific issues. Issues and impacts are identified and analyzed in as much detail as possible to ensure that recommendations can be implemented and that clients can understand the reason for change.
- Projects are characterized by extensive interaction between consultants and client staff, management, and policymakers.



### MUNICIPAL ENGAGEMENTS • FY09 - FY16



### **MUNICIPAL ENGAGEMENTS**

#### Abington

- Financial Forecast
- Human Resources audit

#### Adams

Town visioning process

#### Amesbury

- Assistance with charter revisions
- Assistance with civic engagement around performance management
- Review of and recommendations for AmesStat Performance Management Program
- Government Analytics Program
- Financial analysis
- Chief Financial Officer recruitment
- Fire Chief recruitment

#### Amherst

- Government Analytics Program
- Regional E911 Feasibility Study
   with Pelham and Hadley

#### Andover

Government Analytics Program

#### Arlington

Government Analytics Program

#### Ashby

- Analysis of Town Administrator
   position
- Development of personnel handbook
- Assistance with policy development

#### Ashland

- Classification and compensation study
- Development of a new charter
- Government Analytics Program

#### Barnstable

- Government Analytics Program
- Town Manager recruitment

#### Barre

Capital Improvement Program

#### **Becket**

Government Analytics Program

#### **Belmont**

- Assistance with financial management and budget development
- Town Administrator recruitment

#### **Beverly**

Government Analytics Program

#### **Boston**

- Government Analytics Program
  Review of the Office of Human
- Resources
- Training for the Metro Boston Homeland Security Region

#### **Braintree**

Government Analytics Program

#### Brewster

- · Town Administrator recruitment
- Personnel policy review and recommendations

#### Bridgewater

Town Manager recruitment

#### **Brockton**

- School Department classification and compensation study
- Financial Policies Assessment
- Government Analytics Program
- Organizational review of Department of Public Works
- Economic trends report

#### **Brookline**

- School Department classification and compensation study
- Assistance with financial management
- Government Analytics Program
- Organizational review of Department of Planning and Community Development
- School Department organizational study

#### Burlington

Town Administrator recruitment

#### Cambridge

- Director of Traffic, Parking, and Transportation recruitment
- Government Analytics Program
- Organizational study of Inspectional Services Department

#### Canton

- Town Administrator recruitment
- Classification and compensation study

#### Carlisle

Town Government organizational review

#### Carver

- Public Facilities siting and financing study
- Town Administrator recruitment

#### **Central Falls, RI**

Assistance with charter revisions

#### Chatham

- Government Analytics Program
- Town Manager recruitment

#### Chelsea

- City Manager recruitment
- School Department classification and compensation studies
- Review of school nursing program
- Organizational review of Chelsea High School

#### Chicopee

- Human Resources audit
- Government Analytics Program

#### Cohasset

- Government Analytics Program
- Town Manager recruitment

#### **Danvers**

Information Technology study

#### Dartmouth

Government Analytics Program

#### Dedham

Dracut

Government Analytics Program

Assistance with charter revisions

Town Manager recruitment

#### **Dudley**

• Regional E911 Feasibility Study with Charlton, Oxford, Southbridge, and Webster

#### **Duxbury**

- Employee compensation practices analysis
- Information Technology review

#### **East Longmeadow**

Development of new charter

#### Easton

- Classification and compensation studies
- Development of new charter
- Human Resources workshop
- Police Department education incentive survey

#### Erving

 Administrative Coordinator recruitment

#### **Everett**

- · Development of new charter
- Government Analytics Program
- · Compensation study

#### Fairhaven

Town Administrator recruitment

#### Fall River

- Capital Improvement Program
- Development of new charter
- Organizational study of facilities maintenance

#### Falmouth

- Financial management and budget assistance
- Information technology study
- Organizational review of town departments

#### Fitchburg

- Economic Trends Report
- Organizational review of multiple city departments

#### Foxborough

Town Manager recruitment

#### Framingham

- Government Analytics Program
- Town Manager recruitment
- Town/School Collaboration

#### Gardner

- · Development of new charter
- Government Analytics Program

#### Georgetown

- Facilitation of public meeting on budgetary issues
- Visioning process

#### **Great Barrington**

- Organizational review of multiple town departments
- Town Manager recruitment

#### Greenfield

Government Analytics Program

#### Hadley

Government Analytics Program

#### Hamilton

- Organizational study of Inspectional Services Department
- Organizational study of permitting functions

#### Hanover

- Government Analytics Program
- Town Manager recruitment

#### Hanson

 Organizational review of multiple town departments

#### Hardwick

- Classification and compensation study
- Human Resources audit

#### Harvard

- Salary survey for non-union managerial employees
- Town/School Collaboration

#### Haverhill

Government Analytics Program

#### **Hinsdale**

Budget document and process assistance

#### Holliston

- Government Analytics Program
- Town Administrator recruitment

#### Holyoke

- · Development of new charter
- Human Resources audit

#### Hopkinton

- Interim town management services
- Government Analytics Program

#### Hubbardston

- · Development of new charter
- School Finance Project

#### Hudson

 School Department classification and compensation studies

#### **Ipswich**

- $\cdot\,$  Fire Chief selection process
- Municipal/school collaboration review

#### Jamestown, RI

- Parks and recreation study
- Space needs study

#### Lanesborough

Government Analytics Program

#### Lawrence

- Assistance with the establishment of consolidated department of municipal finance
- Finance Director recruitment
- Information technology study
- Government Analytics Program
- Transition plan

Longmeadow

Capital Improvement Program

#### Littleton

Fire Department strategic plan

Government Analytics Program

Highway Department study

Human Resources audit

Town Manager recruitment

#### Lowell

- Municipal Management Training
   Program
- Government Analytics
   Program
- Organizational review of Department of Public Works

#### Ludlow

Human Resources audit

#### Marshfield

- Council of Aging needs
   assessment
- Organizational review of Department of Public Works

#### Mashpee

 Town Administrator recruitment

#### Maynard

Economic development study

#### Medford

Government Analytics
 Program

#### **Medford Housing Authority**

- Executive Director recruitment
- Review of administrative practices

#### Medway

- Classification and compensation study
- Government Analytics Program
- Town Administrator recruitment

#### Mendon

 Classification and compensation study

#### Methuen

 Professional development sessions for supervisors

#### Middleborough

Information Technology study

#### Millis

- Human Resources audit
- Town Administrator recruitment

#### Nahant

Human Resources audit

#### **New Bedford**

- Chief Financial Officer
   recruitment
- Government Analytics Program

#### Newbury

- Capital Improvement Program
- Financial policies assessment

#### Newburyport

- Development of new charter
- Government Analytics Program

#### Newport, RI

 School finance and operations analysis

#### Newton

 Position descriptions for department heads

#### **North Adams**

Capital Improvement Program

#### North Reading

Town Administrator recruitment

#### Northampton

- Development of new charter
- Information Technology study
   Government Analytics Program

#### Northfield

Town Administrator recruitment

#### Norwell

- Assistance with the establishment of a consolidated department of municipal finance
- Information technology study
- Police and Fire overtime analysis
- Town Administrator recruitment

#### Orange

- Government Analytics Program
- Town Administrator recruitment

#### Oxford

- Information Technology review
- Organization Study of facilities and fleet maintenance

#### **Pittsfield**

- Budget Transparency
- Development of new charter
- Financial Forecast

#### Plymouth

Town Manager recruitment

#### **Plympton**

- · Five year financial forecast
- Financial management policies

#### **Princeton**

Town Administrator recruitment

#### Quincy

• Emergency response planning

#### Randolph

State of the Town facilitation

#### Reading

Town Manager recruitment

#### Revere

- Capital Improvement Program
- Government Analytics Program
- Human Resources audit
- Police strategic plan

#### Richmond

Government Analytics Program

#### Rutland

 Town Administrator recruitment

#### Salem

- Information Technology study
- Government Analytics Program
- School Principals recruitment

#### Salem, NH

· Salary and benefits survey

Organizational review of

#### Saugus

Seekonk

Classification and

compensation study

Capital Improvement ProgramGovernment Analytics Program

**Department of Public Works** 

· Salary survey for non-union

Town/School Collaboration

managerial employees

#### Sharon

Town Administrator recruitment

#### Sheffield

 Treasurer/Collector's Office organizational review

#### Sherborn

- Capital Improvement Program
- Governance and organizational review
- Town Administrator recruitment

#### **Shirley**

- Financial Policies Assessment
- Government Analytics Program

#### Somerville

- · Assistance with charter revisions
- Classification and compensation study
- School Department classification and compensation study
- Development of administrative code
- Government Analytics Program
- Retirement Board Executive
   Director recruitment

#### **South Hadley**

- Action plan to implement state financial management review report
- Assistance with drafting multiple special acts
- Fire Chief recruitment
- Human Resources audit
- Town Administrator recruitment

#### Southborough

 Assistance drafting Town Manager special act

#### Southbridge

Town Manager recruitment

#### Southwick

 Classification and compensation study

#### Spencer

- Classification and
- compensation study
- Government Analytics Program

#### Springfield

 Chief Administrative and Financial Officer recruitment

#### Sterling

 Recommendations for drafting a Town Administrator special act

#### Sturbridge

Human Resources audit

#### Stoneham

- Budget Document
- Financial management policies

#### Swampscott

Analysis of public services
 delivery

#### **Templeton**

Town Administrator recruitment

#### Tisbury

- Classification and compensation study
- Personnel policy review and recommendations

#### Topsfield

- Budget Document
- Financial Forecast
- Town Administrator recruitment

#### Townsend

- Budget Document
- Financial Forecast

#### Wakefield

Classification study

#### Walpole

 Town Administrator recruitment

#### Watertown

- Organizational review of Department of Public Works
- Organizational review of town
   administration

#### Wayland

Financial policies assessment

#### Wellesley

Department of Public Works
 supervisory employee training

#### Wellfleet

Capital Improvement Program

#### Wenham

- Department of Public Works consolidation
- Classification and compensation study

## West Barnstable Fire District

Government Analytics Program

#### West Boylston

- Assistance to become an economic target area
- Human Resources audit

#### West Springfield

- Building and Grounds
   consolidation study
- Government Analytics Program

#### Westfield

- Assistance with financial management
- Government Analytics Program
- Municipal/school collaboration feasibility study

#### Westford

Personnel policy review and recommendation

#### Westwood

Public Library salary survey

#### Whitman

Personnel policy review and recommendation

#### Wilbraham

- Police Chief recruitment
- Town Administrator recruitment

#### Wilmington

- Information Technology study
- Government Analytics Program

#### Winthrop

- Chief Financial Officer recruitment
- Economic development study

#### Woburn

- Government Analytics Program
- Capital Improvement Program

#### Worcester

- City Auditor recruitment
- City Treasurer recruitment
- Government Analytics Program

#### Wrentham

- $\cdot\,$  Classification and compensation study
- Government Analytics Program

#### Yarmouth

- Government Analytics Program
- Town Administrator recruitment

### STATE

#### Board of Library Commissioners

Organizational study

#### Committee for Public Counsel Services

Classification study

## Department of Fire Services

- Annual Chief Fire Officer Training Program
- Massachusetts Fire Academy Director recruitment

## Department of Secondary Education

 Implementation of District Capacity Project

#### **Department of Transportation**

- MBTA tiered fares pilot study
- Performance Management
- Regional Transit Authorities Americans with Disabilities research

#### Executive Office for Administration and Finance

- Design and implementation of state performance management system (MassResults)
- American Recovery and Reinvestment Act (ARRA) Job Creation Studies
- Implementation of Municipal Performance Management Program

## Executive Office of Public Safety and Security

Performance Management

#### Massachusetts Gaming Commission

Municipal Handbook

#### State 911 Department

Review of state-funded local regionalization efforts

### REGIONAL

#### **Barnstable County**

 County Administrator recruitment

#### **Cape Cod Commission**

Information Technology study

#### Central Massachusetts Regional Planning Commission

Executive Director recruitment

#### **Dukes County**

Management study

## Essex Regional Retirement Board

Executive Director recruitment

## Franklin Regional Council of Governments

- Human Resources audit workshops
- Study of feasibility of regional veterans' services district
- Personnel policy review and recommendation

#### Martha's Vineyard Commission

- Study of regionalization opportunities
- Executive Director recruitment

#### Massachusetts Water Resources Authority

#### **Advisory Board**

• Study of economic impacts of infrastructure investment

#### Merrimack Valley Planning Commission

 Development of regional inspectional services program

#### Metropolitan Area Planning Council

 Study of collaborative delivery of local health services between towns of Ashland, Hopkinton, and Medway

#### Quaboag Regional Selectmen's Group

Purchasing and Personnel Policy
 Development

#### Worcester Regional Transit Authority

Executive Director recruitment

### OTHER

#### **Boston Foundation**

- Analysis of municipal health care costs
- White paper on municipal social media tool for communication between municipalities and local businesses

#### Massachusetts Education Partnership

- District Capacity Project
- Training in interest-based bargaining
- Labor Management Collaborative

#### Massachusetts Municipal Personnel Association

 Supervisory Leadership Development Program bi-annual training (Brookline, Lexington, Marlborough, and Westwood)

#### **Mayors-Elect**

 Informational seminars for new mayors

#### **Old Colony Library Network**

Library management study

#### **Rose Fitzgerald Kennedy Greenway Conservancy**

Compensation and benefits
 survey

#### EDWARD J. COLLINS, JR. CENTER FOR PUBLIC MANAGEMENT

UNIVERSITY OF MASSACHUSETTS BOSTON

100 Morrissey Boulevard Healey Library, 10th Floor Boston, MA 02125-3393

Phone: 617.287.4824 FAX: 617.287.5566 Email: collins.center@umb.edu

www.umb.edu/cpm